



Starr King Elementary School students washed more than 75 cars at the school's annual "fun"-raiser. The event brought out nearly 50 adult volunteers and raised more than \$2,200. Photo by Teresa Wong-Jones.

Potrero Hill Residents Gather to Address Safety, Blight Issues

By Kevin Matthew Davis

City and state representatives addressed roughly 80 Potrero Hill residents concerned about crime at a two-hour meeting held last month at Downtown High School. The gathering, which focused on the eight by eight blocks surrounding the school and McKinley Square, educated residents about how to advocate for neighborhood improvements and increase public safety.

Whether the issue was speeding, parking, street cleaning, conflict over proper park use, or homeless encampments, the panel of representatives from the San Francisco Department of Public Works (DPW), San Francisco Police Department, San Francisco Recreation and Parks, California Highway Patrol (CHP), California Department of Transportation (Caltrans), Municipal Transportation Agency's (MTA) and nonprofit Safety Awareness for Everyone gave similar feedback: communicate with your neighbors, gather consensus, document the issue, and contact the responsible City and state agencies. Meeting organizers cleverly labeled cafeteria tables with street names to enable residents to meet their neighbors.

Organizers, including Joyce Book, a 10-year Vermont Street

resident, distributed 1,200 flyers over 36 blocks, and notified online listservs and community groups, including the Potrero Hill Neighbors, Potrero Hill Boosters, McKinley Square Yahoo group, and Potrero Hill Parents Association. Downtown High School Principal Mark Alvarado, who, along with Book, serves on the board of the McKinley Square Park Foundation, hosted the event.

According to outgoing Bayview Station Police Captain John Loftus – 28-year veteran Greg Suhr took over as Bayview captain last month – crime is down in the Bayview District, which includes Potrero Hill. Robberies have declined by 27 percent, with 14 homicides this year compared to 24 in 2008. The Bayview station has eight to 10 inspectors and 150 officers, and the new CompStat crime pattern tracking system has enabled the department to more easily track incidents. Loftus advised residents to practice common sense to avoid car break-ins; don't leave laptops, gym bags, or especially a GPS device in the car. "Your car will get broken into," he said.

Last March the theft of bicycles from garages on Vermont Street's 900 block led to residents installing iron gates and deadbolts, which "seems to be helping," said Vermont Street resident Emmanuel Weisgant.

Continued on Page 11

Potrero Annex-Terrace Redevelopment Planning Process Continues

By Michael Condiff

Last month nearly 100 people packed the Potrero Hill Neighborhood House for a glimpse into what the Potrero Annex and Terrace complex might look like in the future. Nonprofit developer Bridge Housing, which is leading the 18-month planning process, unveiled a small-scale model and a half-dozen artistic renderings of possible changes to the landscape, street design and architecture of the 606-unit complex. The Annex-Terrace is one of four public housing projects to be redesigned and rebuilt through HOPE-San Francisco, a collaboration between the Mayor's Office of Housing and the San Francisco Housing Authority. "It's really monumental...an opportunity to design a new community," said District 10 Supervisor Sophie Maxwell.

The proposed site plan includes 1,400 to 1,700 homes, with the final number depending on unit size. Of those, 606 will be dedicated to low-income families. The remaining units

will consist of a mix of affordable and market-rate homes, according to Lydia Tan, Bridge Housing's president and Chief Executive Officer. "There are a lot of decisions we still have to make on this project, but we want people to know that our decision making will not affect affordability [for the residents already living at the complex]," Tan said.

According to Fred Pollack, of Van Meter Williams Pollack, the architectural design firm hired for the project, off-street parking has been designated at one-half space per unit, with an additional 600 on-street spaces in the plan. The renderings also include locations – but not detailed designs – for streets, buildings and nearly 150,000 square feet of open spaces. Pollack fielded questions from residents about parking, building massing and height, and open space. "We got a lot of great comments from people, good questions," Pollack said. "These are things we need to know. This is going to be their community, so it's

Continued on Page 6

Vacant Buildings Dot Dogpatch and Potrero Hill

By Anthony Myers

With the fall launch of the Art in Storefronts campaign, the Mayor's Office of Economic Workforce and Development has taken a creative approach to beautifying vacant storefronts. Under the pilot program, art has been installed in vacant storefronts in the Bayview, Tenderloin, Mission and Central Market neighborhoods. Dogpatch and Potrero Hill could opt into the program next year. But for now, vacant stores and houses in the neighborhood are following their own path. In fact, several empty buildings in the community have unique stories.

The former Hair Fair salon, at

1512 20th Street, is one of the Hill's longest standing vacancies. Its owner, Virginia Samaduross, is in her 90s, and two of her neighbors agree that she just doesn't care that her property sits empty. According to Julie Arvan, who lives on Rhode Island Street across from Samaduross, she's pitched Samaduross many ideas about what to do with the salon.

"She's very independent," Arvan said. "But she does have a man named Russ who takes care of her." Russ preferred not to give his last name. He said that Samaduross used to run the salon before her mother got sick. That was three decades ago. "Her nieces live above the salon," he said. Kayren Hudiburgh, co-owner

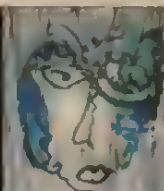
Continued on Page 10

INSIDE

Kids on the
Block
12

Aperto
15

Crafts
Sale
21



Publisher's View Rebuild

By Steven J. Moss

Throughout Southeast San Francisco, half-century old public housing complexes are in the process of being redeveloped. Over the next decade Alice Griffith, Hunters View, Potrero Annex and Terrace, Sunnydale, and Westside Courts are slated to be transformed from mostly rows of barracks-style near-shacks, to higher-density, mixed-income neighborhoods. Although significant financing and design issues need to be addressed before hammer is placed on nail for these projects, let's first breathe out a collective "hallelujah!" Hallelujah, after decades of isolating the needy in substandard "temporary" housing that reinforced a sense that we just don't care about them, breeding crime and reinforcing poverty, we're now working to make things right.

These projects come with high expectations. Current residents, who are guaranteed places in the new developments, hope to settle into more secure and comfortable homes, safe launching pads from which to create better lives. They, along with their neighbors, look forward to reduced crime caused by isolation and desperation. And all eagerly anticipate the elimination of the boundaries that have been created by the existing complexes. There shouldn't be places where Bayview-Hunters Point, Potrero Hill, or Visitacion Valley residents are too afraid to visit – or even drive through – especially when they're living right across the street. And everybody should feel welcomed in the communities' open spaces and shops, no matter where they live.

Bridge Housing, which is

responsible for the Potrero Annex/Terrace rebuild, and Mercy Housing, which is leading Sunnydale's redevelopment, have been building affordable housing for more than a quarter century. Both developers are deeply committed to creating communities that work. But how the projects will be financed remains a central concern, affecting the speed and characteristics of new construction. The current plan is to build and sell enough market-rate housing to pay for the subsidized homes, which is why existing densities at the sites are expected to double or triple. Although this approach may be plausible for the Annex-Terrace – if not completely desirable – given its breathtaking views and proximity to the rest of high-priced Potrero Hill, it seems speculative for Sunnydale and the other projects.

Alternative approaches would quicken the pace of redevelopment, and fully or partially liberate design and density from financing. A general obligation bond could be used to help pay the freight, or any manner of special districts could be employed, in which the tax revenue increases prompted by redevelopment could be funneled back into the projects. In cases where notable new structures are being contemplated – such as a "life center" in Sunnydale – public-private partnerships should be developed to create mixed used facilities that can accommodate local nonprofits and anchor recreational centers. Southeast San Francisco residents have every interest in pushing for citywide bond financing

Continued on Page 7

Daniel Webster Children Deserve Safer Streets

By Greg Goddard

I've lived at 456 Missouri Street, across from Daniel Webster Elementary School, for the past 15 years. Throughout that time I've been horrified at the number of near automobile misses of children and pets. Missouri Street provides a direct route between the Potrero Annex-Terrace complexes and 16th Street. Traveling northward the street becomes a steep hill starting on 19th Street, crests halfway up and flattens at 20th Street. This contour creates a blind spot at the top of the hill; cars on the flat part going down can't see what's on the steep grade below, and cars coming up Missouri Street on the steep grade can't see what's on the flat part. The greatest accident risk is at the flat part directly across from the school, where young children cross the street at least twice a day.

At the beginning of 2009 the San Francisco Municipal Transportation Agency (SFMTA) issued a call for traffic calming applications. After my daughter was plowed into backing her car out of a 90 degree parking space by a Muni bus, I'd had enough. I submitted an application with more than the required 10 signatures – as well as support from Webster's principal – along with a map of the area to be considered for calming.

In response to my application I received a couple of letters indicating that my concerns were being investigated. The second letter stated that traffic calming can take different forms, including planting trees, installing signs, or working with the police to obtain more rigorous traffic enforcement. The type of measures used depends on the neighborhood and local street conditions. For example, although I'd specifically requested that speed humps be considered, the correspondence indicated that speed humps aren't used on steep streets because they can create a safety hazard.

After more than six months – and

several telephone calls to SFMTA – I received a letter thanking me for submitting a traffic calming application, apologizing for the delay, and reporting on the outcome of the agency's investigation. According to their 24-hour survey, the average speed north- and southbound on Missouri Street is 20 miles per hour (mph), with 85 percent of vehicles traveling at or below 24 mph. A review of police records indicated a satisfactory safety record over the past five years. This evidence didn't support the installation of traffic calming measures. The letter concluded that measures are only recommended for streets that exhibit severe speeding and cut-through problems.

SFMTA's response would seem to indicate that 15 percent of passing vehicles are traveling above the speed limit through a school crossing zone on a street with poor visibility due to its contours. My neighbors and I have observed cars traveling at speeds in excess of 50 mph. It only takes one of these cars to cause a death.

Even though it took them more than six months to get back to me, SFMTA provided excellent customer service; every time I called

Continued on Page 19

Letter to the Editor

Dear Editor,

On page 5 of the November *View*, under "Food, Wonderful Food," there's mention of Greek and Turkish menu items hopefully not fighting to control Cypress. Well, I doubt they'd be fighting over a tree. I think they'd have much more of an issue with who controls Cyprus, the island. Just thought I'd point that out.

Christine Pielenz
23rd Street

Explore the ancient art of page turning.



Discover our amazing selection of kids' books, plus handmade and D.I.Y. toys, games and gifts for all ages. Looking for a specific author or book? Special orders are always welcome. Come in and browse today.

Christopher's Books

1400 18th Street (at Missouri) • 415.255.8802
Open late • christophersbooks.com



Masthead design by Giacomo Patri

EDITOR and PUBLISHER: Steven J. Moss

PRODUCTION MANAGER: Lisa Tehrani

DECEMBER STAFF:

Stacey Bartlett, Michael Condiff, Kevin Oavis, Oebbie Findling, Peter Linenthal, Catie Magee, Sarah Marloff, David Matsuda, Sara Moss, Anthony Myers, Mauri Schwartz and Ben Terrall

Editorial and policy decisions are made by the staff.
All staff positions are voluntary.
Published monthly.

Address all correspondence to THE POTRERO VIEW
2325 Third Street Suite 344, San Francisco, CA 94107
Telephone: 415.626.8723

E-mail: editor@potreroview.net • advertising@potreroview.net (advertising)

Copyright 2007 by The Potrero View. All rights reserved.
Any reproduction without written permission from the publishers is prohibited.

Short Cuts

@#!\$! Pier 70

As first reported in the *San Francisco Bay Guardian*, and picked up by the *San Francisco Chronicle* and the *New York Times*, Governor Arnold Schwarzenegger's veto of Assembly Bill (AB) 1176, which was sponsored by Assemblymember **Tom Ammiano**, appeared to contain a coded message calling on Ammiano to do an anatomically impossible act. While the various news media revealed in catching the alleged interchange – with reporting similar to a toddler raptly telling his classmates about a recent bowel movement in which he missed the bowl – missing was the veto's quite serious implications to Potrero Hill. As reported in the July 2009 *View* ("Public Funding Could Spark Pier 70 Redevelopment"), AB 1176 would have made an additional \$140 million available to the Port of San Francisco by allowing the Port to capture 90 percent of property tax revenue increases resulting from Pier 70 redevelopment, with 20 percent of those funds directed towards creating open space. When the bill passed the assembly Ammiano stated that "AB 1176 will bring San Francisco a vital step closer to creating a waterfront neighborhood of national significance." Instead the governor went do-do on the neighborhood's head...At its late-October board meeting the **California Independent System Operator** (Cal-ISO) reiterated its commitment to close the Potrero Power Plant's largest unit within months after the Trans Bay Cable becomes operational. The quasi-governmental agency was non-committal about a closure date for the rest of the facility – which consists of three jet-fueled generators – but indicated that it would closely monitor the situation. Cal-ISO's action was similar to their removal of contracts from two of Chula Vista-based South Bay Power Plant's four units by the end of the year. That 49-year old plant has similarly been under pressure to close for years for almost identical reasons as the Potrero Power Plant. Cal-ISO needs to hurry-up with its overly cautious weeding of these noxious old fossils. Closure of the entire Power Plant – and no doubt the South Bay facility as well – is about economic and political power, as opposed to the electrical kind. Citizens and politicians, keep the pressure on.

Politicking PG&E

Dogpatch and Potrero Hill residents are receiving calls, and being invited to paid focus groups, from survey firms who are interested in their opinions about energy, the Potrero Power Plant, and other related matters. Although the survey funder isn't identified, it's no doubt **Pacific Gas and Electric Company**, getting ready for upcoming political battles. The monopoly is pushing a ballot initiative – artfully labeled "New two-thirds requirement for local public electricity providers" by

Attorney General Jerry Brown's office – that would require a two-thirds vote before a public power agency could add new customers, or a local agency could get into the power business. The initiative is directed at stopping the City and County of San Francisco and other municipalities from proceeding with Community Choice Aggregation, under which the City would sell power to its citizens. Of course it's never a bad thing to know what's on citizens' minds, what with next year's supervisorial and gubernatorial elections.

Hot Spots, in a Bad Way

Last month the *View* reproduced a **Bay Area Air Quality Management District** map which showed alarmingly high levels of toxic air contaminants in Dogpatch, Bayview-Hunters Point, and Potrero Hill ("Publisher's View: Toxic Development"). A week later *The New York Times* printed a **San Francisco Department of Public Health** map that indicated that H.I.V.-positive residents of these same neighborhoods have the most elevated viral loads in the City, likely indicating a lack of proper treatment ("Research Shows Neighborhoods Where AIDS Treatments Lags," November 6, 2009). A few days after that, the *San Francisco Chronicle* printed a map showing that Bayview-Hunters Point had the highest rate of home mortgage defaults in San Francisco, and is in the top 10 default locations in the Bay Area ("Default Notices Rise in Upscale ZIPs," November 8, 2009). Maps showing that Southeast San Francisco has among the highest unemployment levels, most elevated school drop-out rates, lowest amount of open space per resident, and least access to basic services could no doubt be created. If our section of the City was a country, the World Bank would be launching poverty programs, and the International Monetary Fund would be begging us to take loans for infrastructure projects. Property values and household incomes in Dogpatch and Potrero Hill may be high, but even these neighborhoods aren't immune to the complex syndrome affecting the southeast. It's time to wake up and smell the coffee: the City isn't effectively deploying anywhere near the amount of resources necessary to address the disproportionate challenges facing Southeast San Francisco. A state of emergency should be declared, followed by an intensive, extensive focus on radically improving the host of indicators of social and environmental neglect.

Dogpatch, the Place to Be

Problems, we have plenty of them, but on a gorgeous Sunday afternoon on the first day of November a short stroll along the Central Waterfront yielded a number of delights. **Jerry Ross Barrish** hosted an open house for his found object sculptures, which include various assemblages of

animals and humans reflecting layers of sometimes subtle zeitgeist captured in plastic. The distinguished crowd munched gourmet hot dogs, which, assembled somewhat differently, could resemble a Barrish-like work of art...A stone's throw away, in the shadow of the Potrero Power Plant, a Halloween rave was winding down at Warm Water Cove, with hundreds of happy, costumed people chilling down from the night before, enjoying the sun, the bay surf, and the sounds of **Brass Tax**...And a few blocks down a birthday party was in full piñata swing outside **The New Spot**, which on a typical weekday is busy serving tacos, pupusas and burritos to hungry Dogpatch denizens on their lunch break from what remains of the new economy. Even in these uncertain, too often sour-feeling, times, life is still sweet.

Public Space

If you've noticed the recent refurbishment of vacant units in the Potrero Annex and Terrace, you're not alone. Annex-Terrace residents were surprised to see a number of apartments, which they assumed were going to be kept empty to help with onsite relocation during the Rebuild Potrero construction process, were being occupied by new tenants last month. Apparently the **Housing Authority** is matching families with the empty units, and is painting the exteriors using federal stimulus funds. The reason why: money. Keeping units occupied helps pay the Authority's bills while the design and approval process is underway. It may be 2013 or later before Rebuild Potrero breaks ground, and with regular turnover, the ability to relocate residents onsite when the time comes will

be possible, according to Rebuild Potrero representatives...Some kinks need to be ironed out at newly created Showplace Square Triangle Park. According to **Robyn Waxman**, of the **Future Action Reclamation Mob** at the **California College of the Arts**, "We have some questions about how the space is being managed, as Axis Cafe controls the outdoor tables and chairs. Axis Cafe also contributes the water for irrigation. These unmarked tables and chairs belong to the public, but are held at Axis Cafe and are set just outside of the cafe's doors. The table and chair setup has the visual signs of privatization, as the tables "look" like they belong to Axis. We have asked the City to provide a sign, letting the public know that the seating is for the public. \$25,000 of the park was funded by **AT&T**, \$1,000 came from Axis Cafe, and there's a stop sign that was converted into a REbar sign (the firm that designed the space). We are hoping that people eventually utilize the park as authentic public space, even with the privately sourced funding and quasi-advertising in place."

Slide Down my Rain Barrel

The **San Francisco Public Utility Commission** is offering residents up to 10 fully outfitted 60-gallon rain barrels, the first one priced at \$89, with each additional barrel \$69. The re-purposed containers, originally used for food storage, are available at The Urban Farmer Store, 2833 Vicente Street, at 40th Avenue. For details visit: <http://stormwater.sfwater.org>...Last month the San Francisco Public Library launched its first teaching garden at the **Mission Branch Library**. Marshall

Continued on Page 22



PILATES

Centered Body Pilates
601 Kansas Street, Potrero Hill
(415) 920-9133 www.centeredbody.com

Cowell Foundation to Match Library Donations

By Ben Terrall

Despite the bad economy, the S.J. Cowell Foundation remains steadfast in its support of Friends of the San Francisco Public Library (FSFPL), a membership-based nonprofit that helps sustain the City's library system. Over the last two years FSFPL has facilitated fundraising to furnish and equip the renovated Potrero Branch, with the Cowell Foundation pledging a matching grant for that effort. SFFPL needs to raise \$50,000 by December 15 to receive \$25,000 from Cowell.

The Cowell Foundation also funds BRIDGE Housing, which is working on the Rebuild Potrero project that, according to its website, "plans to replace all 606 existing public housing apartments and integrate additional affordable and market-rate homes into the community along with amenities such as open space, neighborhood services, and retail opportunities" (see related article this issue).

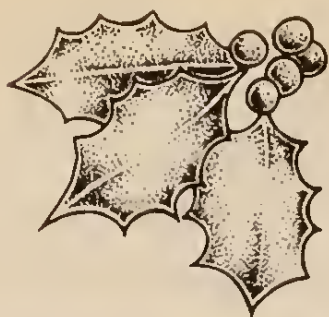
According to Lise Maisano, Cowell's vice president of grant programs, the foundation focuses on "place-based grant making." The library upgrade is "investing in the long term health and well being of children" in the community. "Over the next several years [Cowell] will look for other grant making opportunities [on Potrero Hill] in our priority areas," she said.

According to Mary Abler, SFFPL neighborhood library campaign organizer, Potrero is one of 24 branch libraries being upgraded to meet Americans with Disabilities and seismic retrofitting requirements. The original two story Potrero library had no elevator, with a single

set of public restrooms on the second floor. The renovated branch will be wheelchair accessible, and feature an elevator, family restroom on the ground floor and gender-designated restrooms on the second floor, new windows, higher ceilings, a new teen section, and more shelf space for books. The San Francisco Arts Commission selected a sculpture by Gina Telcocci to be installed at the branch.

The remodeled Potrero Branch will also include more computers and wi-fi. The children's section will have an interactive wall installation – similar to the one at the main branch – to help promote literacy skills. A new atrium and skylight will provide natural light, and a program room will be available for community meetings after-hours. According to Potrero Branch manager Lia Hillman, the new view of the City is gorgeous, extending to the Golden Gate Bridge. Hillman, who currently serves as the temporarily interim children's room manager at the Mission Branch Library, will return to the Potrero Branch when it reopens this spring.

To make a contribution to the Potrero library, go to www.friendssfpl.org or call 626.7512 x107.



FRAMES on 3rd

Expert custom framing at affordable prices

In our art gallery now through December 24th



"11 Parks, 5 Countries, 3 Continents"
Original photographs of the world's wonders
by **Emil Flock**

Also, our holiday sale!

Come in now for great savings
30% off all our stock mouldings
(offer ends December 24th)

2500 3rd St. (@22nd), SF (415) 642-5600 www.frameson3rd.com check out our 5 star reviews on YELP!

got STRESS?

Acupuncture can help with:

- Stress
- Depression
- Fatigue
- PMS
- Colds & Flu
- Pain

ACTCM offers:

- Acupuncture & Chinese Herbs
- Shiatsu & Tui Na Massage
- Low Income & Student Discounts



American College of Traditional Chinese Medicine

450 Connecticut Street, San Francisco, CA 94107

(415) 282-9603 www.actcm.edu

A New Captain Takes Command of Bayview

By Cody Rickett

The Bayview Police Station's new captain has a variety of identities. He's a father, a veteran police officer, a rugby player, and a climber of Mt. Kilimanjaro, which he summited in 2005 to honor fallen comrade Isaac Espinoza. Although he speaks humbly about his accomplishments, there's a recurring theme that seems to be the captain's greatest pride: he's a San Franciscan. When asked about his priorities, Suhr said, "It goes like this. Everything San Francisco first. Everything Bay Area second. Everything California third. And then we go from there."

Suhr's family moved to San Francisco during the state's gold rush. In 1849 his great-grandfather, John Tadich, founded the Tadich Grill, now the City's oldest restaurant. Another prominent relative, Fred Suhr, served for several terms as a county supervisor in the early 20th century.

Today, Suhr resides in the City with his two sons, Matt and Nicholas. Matt is training to become a certified emergency medicine technician in the hopes of becoming a firefighter. Nicholas is a drummer in the indie rock band Sister Crayon, which performs at local venues like the Elbo Room. Suhr admitted that he listens to his son's band with earplugs firmly in place. "But now I genuinely enjoy – not all of the music – but there's three or four songs that are on my iPod and in my car," he said.

Suhr grew up admiring and being mentored by San Francisco police officers. "They just seemed to be a great group who were all about helping people," he said. He attended St. Brendan School in Twin

Peaks and went on to St. Ignatius College Preparatory in the Outer Sunset, where he graduated with his classmate and longtime friend Captain John Loftus. Suhr earned a bachelor's degree in business from the University of San Francisco, a background which has helped him with the operational and analytical aspects of managing a police force. His Catholic education and its emphasis on community service bolstered his decision to choose a law enforcement career. Last month Loftus passed command of Bayview Station to an enthusiastic Suhr.

Before coming to Bayview Station, Suhr served as captain of the Mission district. While there he received a memorable letter from an elderly woman who'd lived in the neighborhood for nearly 90 years. In the letter the long-time resident acknowledged the beauty of San Francisco's newcomers, who often arrive amidst controversial changes. The letter writer approved of "the people that were willing to contribute something positive to help the City grow, or to move the City forward. Those ideas and those people generally stuck. The people that just came because they wanted to be contrary – or who thought that this was a place where they just did things out of protest – didn't get what San Francisco was about. Being progressive doesn't mean you just come to make a statement. Being progressive means you have a belief you truly hang on to. You are here to see it forward, to make sure it gets done, and you stay," said Suhr. Some of Suhr's favorite examples of progressive action include the City and County of Refuge Ordinance, the

Continued on Page 19

Open Space Planning Around Showplace Square Continues

By Kevin Matthew Davis

Following a series of public meetings, early this fall the San Francisco Planning Department presented its interpretation of community members' open space preferences around Showplace Square. Preliminary maps included transforming under-utilized streets—including Hooper, Berry, Townsend, Daggett, Carolina—into pedestrian paths connecting to Mission Bay, as well as creating or enlarging green spaces.

There's strong community interest in expanding Jackson Playground, which could be achieved by annexing land in one of three directions. On the eastern side, residence-lined Arkansas Street could be greened by shifting parking spaces from perpendicular to parallel, creating an enlarged pedestrian area, with a fenced dog run, and community picnic area. Towards the west, Carolina Street could be transformed into community gardens, angled parking and wide-turn radius bulb outs. Or the park could expand northward, down Wisconsin to 16th Street, with three landscaped storm drainage bulb-outs. In addition, either Arkansas or Carolina streets could be designated as green north-south corridors.

"Wisconsin Street goes from nowhere to nowhere," said Steven Wertheim, Planning Department project manager. "With Arkansas people can walk down from Potrero. The other option is Carolina, but it's out of the way." According to

community relations consultant and 25-year Dogpatch resident Joe Boss, Carolina Street is the most logical place for Jackson Park expansion, since it faces a commercial parking lot.

A proposal to build a fenced-in dog play area adjacent to the park's athletic fields was prompted by prohibitions on dogs accessing sporting fields, creating a "constant dog use-sports use conflict" said Steven Cismowski, Recreation and Parks Department neighborhood services manager. Cismowski insisted that the baseball diamonds will remain in the park to meet citywide demand for such facilities, which are "desperately short in number."

Daggett Street—which cuts diagonally through a proposed six-story residential and industrial mixed-use development located at 7th, 16th, and Hubbell Streets—offers another potential opportunity for public space. With community input, the developers have proposed that the street be transformed into a 137-foot wide, .8-acre plaza, including an exercise course, bike storage, occasional outdoor film screenings, playground, picnic area, and a vegetative barrier to reduce noise from the elevated Interstate 280 across 7th Street. "There's not a ton of precedent" for turning a street into a park, said Wertheim. Leaving Daggett Street paved would be a "wasted opportunity. We need all the open space we can get."

Continued on Page 19

323 GALLERY

FINE ART AND CHOCOLATES

HOLIDAY GROUP SHOW
DEC 2 - NEW YEARS EVE
ARTIST RECEPTIONS:
DEC 3 & 21

PAINTINGS
DRAWINGS
SCULPTURE
PHOTOGRAPHS
GREETING CARDS
CUSTOM SHIRTS
JEWELRY
ACCESSORIES
FINE CHOCOLATE

San Francisco source for
DOLCE BELLA
Chocolates

323 POTRERO AVE. at 16TH ST.
OPEN WED-FRI 3-7 & SAT 11-6
BY APPOINTMENT 415-626-4333
323GALLERY.ORG

Once Controversial Land Swap Passes Board of Supervisors

By Kevin Matthew Davis

Last year the Recreation and Park Commission heard spirited community opposition to Norcal Waste System's proposed acquisition of 50 feet of 100-foot wide and 628-foot long Channel Street—between Carolina and Seventh streets—which is owned by the Department of Public Works. In response, the commission declined to endorse the proposal. Norcal wanted the space to accommodate a 50 percent growth in its truck fleet prompted by expansion of the City's recycling program. But after vetting the proposal for more than a year, on November 17 the San Francisco Board of Supervisors unanimously approved exchanging the Channel Street parcel for an unimproved green space adjacent to Little Hollywood Park, which was owned by Norcal. The exchange was endorsed by the Neighborhood Parks Council, which had previously opposed the deal.

"We gave a lot of people hell because it seemed so backward; why are you giving away land?" recalled Potrero Hill Boosters President Tony Kelly. But an intensive community planning process has "taken care of a lot of opposition."

"It wasn't Channel Street in and of itself that was important, but that it was one of the few City-owned lands in the Showplace Square area," said Corinne Woods of the Mission Creek Harbor Association. "We just thought the City shouldn't trade it away without doing planning. I don't oppose [the exchange]. It's not an appropriate place for a park."

Norcal consultant Joe Boss helped broker the deal, which consisted of the garbage company acquiring the Channel Street property in exchange for \$400,000 and a 35,250-square-foot piece of green space adjacent to Little Hollywood Park. "In the public testimony there was not a single person who didn't say 'We looked at it, this makes sense, Little

Hollywood gets completed, and Channel Street has no value as a park. Little Hollywood deserves as much open space as we do," said Boss, who acts as a "facilitator of projects," according to Steven Wertheim, Planning Department project manager. "That's his business."

Hooper Street, from 7th to 8th streets, is now being considered as potential green space. The street could be transformed into a multi-use green courtyard for the California College of the Arts (CCA). "Hooper definitely needs tender loving care," said David Meckel, CCA's director of research and planning. "We've tried to improve the graduate school side with trees. The rest of the street is pretty much wild west."

"I don't mind that they picked Hooper Street over Channel Street," said Dick Millett of the Boosters. "I was very much against giving half the street to the Scavenger company. It's hard to do anything with 50 feet." But Woods is wary of pinning her open space hopes on reclaiming nearby alternative plots, and is concerned that there may not be sufficient funds to secure such spaces. "With Hooper, we don't know what's going to happen there," said Woods. "If CCA is successful in buying the adjoining property then it makes sense to have a park there. We're a long way from having a firm location and money to buy these places. Impact fees are not gonna do it."

Artists Wanted!

The View is looking for original images that reflect the neighborhood. We'll provide a one-time payment of \$5 for every winning entry, which we may use multiple times. Kid's drawings welcome.

99 MISSOURI STREET @ 17TH • 415.433.2724 • WWW.ARCHSUPPLIES.COM

STORE OF THE ARTS
ARTIST & DESIGNER'S SUPPLIES AND TOOLS
FANCIFUL GIFTS & TOYS
MON-FRI 9-6 • SAT 12-5 • FREE PARKING

Rebuild Potrero

Continued from Front Page

important for us to really listen to what they have to say."

"It's exciting to actually see how things could be," said Uzuri Pease-Greene, one of several current Annex-Terrace residents who attended the meeting. "I'm really happy with what I'm seeing so far."

However, some attendees were seeking answers to old questions. "How are they going to do it?" asked Tony Kelly, president of the Potrero Boosters Neighborhood Association, which hosted the event. "That's always been the big question. What's going to happen to the residents? Where are they going to go during all this? It hasn't been answered. That's been frustrating for a lot of people. [The site plan update] is great and wonderful and they're doing a great job of keeping us informed, but we need someone to tell us how they're going to pull this thing off."

According to Craig Adelman, deputy director for the Mayor's Office of Housing, Kelly's concerns are justified. "In the present situation, we can't give an answer," Adelman said. "So much can and will change throughout this process, we need more answers ourselves. Our priority is minimal displacement [of current residents], and we'll be testing our concept in the Hunters View complex starting this year. Through that, we'll learn more about what is and is not feasible. We'll be learning, modifying, and hopefully improving

as we go."

Hunters View, where more than 800 new homes are to be built, will be the first of the City's reconstruction projects. Potrero Annex and Terrace, Sunnydale and Westside Courts will follow, although no priority order has been established.

According to development consultant Charmain Curtis, the Rebuild Potrero project will likely complete its planning stage early in 2010, with a goal of being presented to the San Francisco Planning Commission in 2011. Construction is unlikely to begin before 2013.

Kelly believes that timetable is too slow. "With all the resources the City has, we should be able to get this thing moving sooner," he said. "And the thing is, 2013 is their best-case scenario. In actuality, if they decide to do the Sunnydale project next [after Hunter's View], we could be waiting until 2018. "I don't want to see us in the position of having to elbow Sunnydale out so that we can be next and I'm sure they feel the same way. It seems like we should be able to do both."

DON'T WANT TO MOVE A MUSCLE?

Have the *View* delivered to your home for just \$36 a year

Call us at 626.8723 for a subscription or mail your check, with complete address information to:

2325 Third Street, Suite 344
San Francisco 94107

Thick Description to Close after Twenty Year Run

By Tiffany Roberts

If you're hurrying along 18th Street, on the way to a Potrero Hill hotspot, you may not notice Thick House, the eclectic theatre housed in a small glass corner of an unassuming line of residential condominiums. For the past 20 years Thick House has brought a variety of theatre productions to the Hill. But if you want to catch up with their resident theatre company, Thick Description, you'll have to catch a flight to New York City, where their latest hit, Colman Domingo's coming-of-age story *A Boy and His Soul*, will soon open as an off-Broadway production.

According to Tony Kelly, director, producer, and co-founder of Thick Description, the decision to leave Thick House was based on a combination of factors, including a desire to help Blindstiff Studio, a theatre space at 6th and Mission streets, build a new theatre. "We'll be traveling, and helping a theatre in SOMA build a space, plus being involved with community; it just can't be," said Kelly.

"Next year's going to be nuts," said Kelly, referring to the opening of *A Boy and His Soul*. "It's about to go on a bigger, commercial, off-Broadway run. It's becoming a star and has a future life in New York and in other cities. We never expected to go off-Broadway, and I never expected this type of impact to happen." Kelly is proud of the Thick Description's longevity, given that most small theatre companies don't last long. "When you have a twenty-year anniversary and have changed, it's like wow we did affect something. And it's great that it goes on after you. It's something that is bigger than you thought."

Kelly first worked as a lighting designer at the Julian Theater before attending graduate school in New York. In 1989, Kelly and his partners – Karen Amano, Rick Martin, and David Yezzi – moved

Thick Description from New York to San Francisco, and began a season of plays at the Goodman Building on 18th Street in the Mission. In 1994 Kelly moved to Potrero Hill. "The notion of being on the Hill and walking to work to do theatre there was great. We were the only nonprofit performing in this area; there's nothing else there for nonprofit art space." Thick House opened their Potrero location in 1999. Thick Description has been master tenant at Thick House, and has maintained a regular cohort of production companies who contribute to performances, including the Asian American Theatre Company, Killing My Lobster, Play Ground, and Golden Thread Productions.

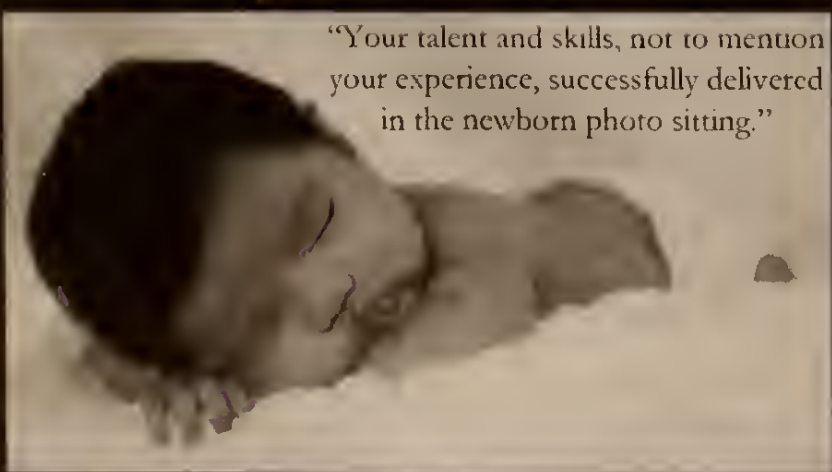
In addition to helping run Thick House and being a creative director for the San Francisco Symphony's magazine, Kelly is actively involved in Potrero's political scene. According to Kelly, being a political player was not his intention when he and Amano first got involved in the community. "It's funny, it's all accidental," said Kelly. "Originally, we thought it'd be a good idea to be part of the neighborhood, and so we joined the Potrero Boosters and the Merchant's Association. Once they knew I could run a rehearsal they thought I could handle heading a meeting, and so I became president" of the Boosters. Because Potrero Hill is at the center of many environmental and land-use issues, "the association has had to quickly educate itself and so get more involved. Accident number two is that there's lot happening over here. All the better ideas, how to handle issues, are coming from the residents in the neighborhood, and they do a fantastic job."

The Artspace Development Corporation, Thick House's landlords, are committing to keeping the theatre space running, and are pursuing guest theatre companies for the 2010 season.

emily payne photography



"We are so lucky to have found you to be that special photographer to document the final stages of my pregnancy; as I've said, you captured the beauty of my pregnancy...."



"Your talent and skills, not to mention your experience, successfully delivered in the newborn photo sitting."

\$275 Maternity and Newborn Special

Call to book your appointment today

415.699.9343

emilypayne.com



Michelle Gagnon's latest book, *The Gatekeeper*, was published earlier this fall. The plot revolves around immigration issues, dirty bombs, and a tiger kidnapping, though Gagnon notes that no tigers were harmed in the writing of the novel. Gagnon is a former modern dancer, bartender, and dog walker, and is the author of *The Tunnels* and *Boneyard*. After living in Potrero Hill for a decade, she and her family recently moved to Noe Valley.

Potrero Power Plant Citizens Task Force Fights the Good Fight

By Anthony Myers

If politicians and bureaucrats made policy decisions behind closed doors, citizens wouldn't know what was being decided on their behalf. That's one reason why San Francisco has convened citizen's advisory committees to monitor some City agencies. Without such committees, "The politicians would be in complete charge," said Joe Boss, who sits on the Potrero Power Plant Citizens Task Force. "There would be a total vacuum if the Task Force wasn't there."

Of all of the organizations and politicians pushing to close one of California's oldest and dirtiest power plants – and the Hunters Point Power Plant before it – the Potrero Power Plant Citizen Task Force has been the issue's most consistent advocate. Now in its tenth year, this group of citizens, business leaders and activists has been deliberate and persuasive in their approach to shuttering old power plants located in Bayview-Hunters Point and Dogpatch. According to Boss, one of the Task Force's main goals has been to clean-up or shut-down the Potrero Power Plant, which is owned by the Mirant Corporation. "Why do we want a behemoth power plant in our backyard?" he said. Additionally, the Task Force has been a "clearinghouse of ideas. The Task Force has kept the dialogue going when politically it wasn't that popular."

The regulatory maze that the Task Force must navigate is formidable. Not only does it make recommendations to the Board of Supervisors, it regularly interacts with the California Energy Commission, Regional Water Control Board, San Francisco Public Utility Commission, and California Independent Systems Operator (Cal-ISO), among others. Boss believes that Task Force members provide the City with an institutional memory that many elected bodies don't have. Over the past decade, Task Force members have mastered the pecking order of regulatory agencies, and developed working relationships with various civil servants.

That work has paid-off. Thanks in part to the Task Force's relentless efforts, Cal-ISO recently agree to close the Potrero Power Plant's largest unit once the Trans Bay Cable, a transmission line from the City of Pittsburg to the Central Waterfront, has demonstrated its ability to reliably provide electricity supplies, likely by the spring of next year. Task Force member, *View* publisher and San Francisco Community Power executive director Steve Moss, attended one of Cal-ISO's fall board meetings to remind the regulators what his neighbors wanted: an end to the dirty, inefficient Potrero Power Plant.

Task Force Members 2009

Joe Boss, Community Relations (Bridge Housing, Norcal, Trans Bay Cable)

Philip DeAndrade, Task Force Chair, Owner, Goat Hill Pizza

Malik Looper, Member, San Francisco Democratic County Central Committee

Steve Moss, Executive Director, San Francisco Community Power

Richard Millet, Former President, Potrero Boosters Neighborhood Association

Karen Pierce, Bayview Activist

Potrero Power Plant Citizens Task Force Time Line

1999: Task Force created by San Francisco Board of Supervisors Leland Yee and Tom Ammiano.

2000: Task Force meets for the first time.

2001: Energy deregulation causes rolling blackouts.

2002: Task force successfully fights against proposed Potrero Power Plant expansion.

2004: Various "solutions" proposed to close the Potrero Power Plant, including City-owned generation and the Trans Bay Cable.

2006: Hunters Point Power Plant closed.

2009: Cal-ISO agrees to close the Potrero Power Plant largest unit.

Publisher's View

Continued from Page 2

– and supporting responsible creative partnerships – which would vastly enlarge the developers' ability to create first-class homes and appealing public amenities. We should start advocating for such an approach now.

From the community's perspective higher density is both a threat and an opportunity. Unless the additional population is matched with necessary services – particularly transportation infrastructure, schools, and recreational and educational amenities – it'll cause increased traffic congestion and associated pollution, and disenfranchised families. On the other hand, a denser neighborhood could increase demand for nearby businesses, prompting more jobs and greater prosperity. And if planned in concert with expanded high-quality educational opportunities, higher density can help support better neighborhood schools. If we live in integrated communities, they'll be no mandate to bus our children across town in the name of racial equity.

Communities may also want both mixed-income residents and a diversity of demographics, with an emphasis on families and seniors, both of which provide for greater neighborhood stability and long-term commitment. What better place to site an aging population than nearby a revitalized San Francisco General Hospital and the University of California, San Francisco Mission Bay campus? Families, in turn, need three to four bedroom, two bath, homes, with concomitant amenities, such as playgrounds, backyards, and recreational facilities.

Appropriate retail space should be created – including ground floor retail in multi-story buildings – both to serve the new residents and to attract neighbors to the development. While early plans for both Sunnydale and Potrero Annex-Terrace include large open spaces, perhaps this vision should be more ambitious, including European-style plazas that feature public art, green areas, and playgrounds surrounded by shops and restaurants. If situated correctly such a feature could have among the

best views in the City, within the sunniest micro-climate around.

Redevelopment offers the opportunity to deploy state-of-the-art telecommunications and environmental infrastructure. Low-income residents, typically last in line for the latest technology, could leap to the front. Utility infrastructure could be owned by the City or the community itself, and could include high-efficiency co-generation along with small scale wind and solar, and the advanced water recycling that's already being contemplated. Appliances and other energy-using devices could be owned by a nonprofit, with a stake in ensuring the lowest amount of energy use possible, serviced by an independent retailer located on-site that employs residents trained as energy conservation specialists. Homes could be ready-made to provide low-cost access to wireless internet, leaping over the digital divide.

A careful eye must be kept on properly transiting current residents to their new homes, as well as ensuring that the new developments have the best possible chance of attracting higher-income families, thereby becoming truly integrated. And there must be a clear pathway to pay the ongoing costs associated with the newly-created public amenities. The nightmare of recently planted recreational spaces becoming trash-choked, graffiti-filled, and vandalized, or steadily deteriorated building stock due to a lack of maintenance or poor construction, is all too easily conjured.

After more than a year of community meetings, it's still not clear that the City's redevelopment projects have a pathway to success. Proper financing needs to be secured; it's the essential basis on which adequate housing design and associated amenities will be created. U.S. history is chockfull of public housing initiatives that ended up doing more harm than good. While we need to move briskly towards redevelopment, let's not rush to repeat this history.



Rick Collins

Macintosh Help



Troubleshooting / Tutoring
Tune-Ups / Upgrades
SFMacMan.com

(415) 821-1792

hightail hotel



THE HIGHTAIL HOTEL IS A DOG FRIENDLY PLACE. PLEASE DO NOT FEED THE DOGS.

Cage Free

Eco-Friendly

Daycare 7 Days a Week

Staffed 24 Hours a Day

Short and Long Term Boarding

Pick-up and Delivery Available

Hightail Hotel
2275 Revere Ave., San Francisco
415.913.7101
www.HightailHotel.com



Artwork by Nance
www.NanceNotes.com

Former City Planner, Now Professor, Reflects on Central Waterfront Neighborhood Plan

By Sarah Marloff

The *Central Waterfront Neighborhood Plan* – which took nearly a decade to complete – was adopted last year. The plan laid out the City's land use vision for the area bordered by Mission Creek, 23rd Street, and the 280 Freeway, a historical piece of property that was first settled by European-Americans during the Gold Rush. Over the next two decades Southeast San Francisco will start reflecting the changes called for in the plan, much of which focuses on creating more residential development on the waterfront.

Jasper Rubin, now an assistant professor at San Francisco State University's Urban Studies Department, was the San Francisco Planning Department's manager for most of the Central Waterfront planning effort. "It's a bit odd to not be there for the completion, but it was well on its way by the time I left," said Rubin, who has mixed feelings about how things turned out. The area "could accommodate some change," such as housing, but there's a widely held belief, which Rubin believes is incorrect, that the Central Waterfront is underused. According to Rubin the waterfront is the site of "jobs for many people in San

Francisco. Preserving these jobs was a big concern for us." When Rubin started working on the plan in 2000 there were only 700 people living in the neighborhood, compared with 6,500 jobs. Today the jobs-housing balance has steadily shifted the other way.

"Housing developments on the waterfront will be sandwiched between Muni's new T-Line facilities and Mirant's Potrero Power Plant on Pier 70," said Rubin, who is concerned about the fate of both these facilities, in different ways. Muni has steadily been pushed out of several neighborhoods, and with an influx of new residents moving into the Central Waterfront it could face displacement yet again. "I don't think that MUNI will be pushed out any time soon; there are few places to move and it would cost a lot." However, as housing is developed close by the Woods Division bus maintenance center, pressure could mount for it to relocate. "There are two other [Muni] facilities in the area. One is the new light rail maintenance and marshalling yard, which is going nowhere, and the other is a bus maintenance yard at Islais Creek. When I was still at the Planning Department they were planning to expand the Islais Creek

facility."

Ruben also wonders about the future of Pier 70, which occupies roughly 65 acres of bay front property. "What do we do with it? What are the possibilities once the plant gets shut down? Some part of the land will always be used for power, but what else?" asked Ruben.

The Central Waterfront, which is generally thought of as home to underprivileged families and low-value employment, is the site of many warehouses and associated employment. "Displacing neighborhood businesses is a big concern. These companies need warehouses, and they need to be away from residential areas. Also they can't afford higher rents; most can pay no more than \$3 per square foot." The plan includes zoning to discourage displacement of warehouse jobs, but once land uses start to change economic forces are difficult to control.

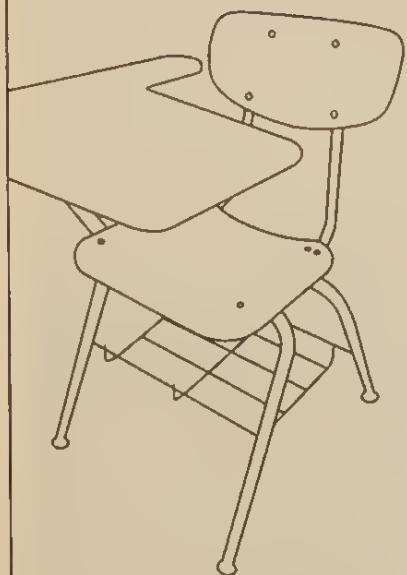
If the future unfolds as planned, the area south of 23rd Street and Mission Creek "ought to not change dramatically. The northern part of the Waterfront – past 23rd – will look like a traditional San Francisco neighborhood," said Ruben. But Rubin believes that the area's blue collar flavor will ultimately disappear. He noted the recent changes already occurring along 3rd Street in Dogpatch. "There are restaurants and bars opening. I think there's even a wine bar down there now," he said, referred to Yield. "The next five years will change people's perceptions of what the neighborhood is like, and that could easily create new pressure to expand, potentially into the Bayview," he said.



A plein-air painter works his craft in Starr King Openspace. With November rains came the first sprouts of new grass at the openspace. The hillside is brilliant green, and California poppies are blooming. If you have photos, artwork or other imagery related to the Openspace that you'd like to share, contact <http://www.starrkingopenspace.org/contact.html>.

Keep Your Year-End Giving in the Neighborhood

GIVE POTRERO HILL STUDENTS THE QUALITY EDUCATION THEY DESERVE



Support our local public schools with a tax-deductible donation to **PREFund.org**.

Help schools keep critical programs that are threatened because of the state and city financial crises.

DONATIONS WILL UNDERWRITE SUPPORT STAFF, TUTORING AND ENRICHMENT PROGRAMS

For more information about our greatest needs, please visit

www.prefund.org
(415) 254-8461

PREFund.org is a 501(c)3 non-profit.

Potrero Residents Education Fund
www.prefund.org



FENCES DECKS AND STAIRS

New Construction Repairs and Refinishing

Serving San Francisco Neighborhoods For 20 years

415 282 5406

CSL#888938

Licensed Bonded Insured

Visit Our Site At: www.thosbuilders.com

MAINLINE SECURITY LOCKSMITH

Serving S.F. since 1971

- | Expert Key Duplication
- | Security Hardware Sold and Serviced
- | Free Estimates
- | Safes/Fire/Gun/Burglary
- | Keys By Code/Office Furniture Keys
- | 24-Hour Locksmith Service



Present This Coupon for One Free Key Duplication With Any Purchase of a Regular Key

(415) 398-6161

New Location: 617 Seventh St. @ Brannan
Parking lot located behind shop on Gilbert
www.mainline-security.com

State Budget Cuts Threaten Home Health Services

By Ben Terrall

Advocates for In Home Supportive Services (IHSS) – which provides Californians who are blind, disabled, or over the age of 65 with assistance to enable them to live safely at home – celebrated a recent court victory that rolled-back state budget cuts to the program. But supporters say that new labor requirements and increased co-payments for IHSS participants will make things harder for the independent contractors who provide the service, as well as their clients.

In October, U.S. District Court Judge Claudia Wilken ruled that the state would violate federal law if it proceeded with cutting IHSS access to an estimated 130,000 Californians, because of the substantial harm that would result. In the ruling the judge opined that funding reductions could result in essential services being withdrawn arbitrarily, and “people could lose something irreplaceable: the ability to remain safely in their homes.” If the cuts had been allowed to take place, roughly 40,000 low-income seniors and people with disabilities would have lost all their IHSS services, including personal care; another 90,000 would have lost such services as meal preparation, food shopping and help with laundry and housecleaning.

At a fall rally on the steps of San Francisco City Hall, IHSS supporters – including disability

rights organizations and labor groups – showed their support for service providers and their clients. Ken Stein, of the Mayor’s Office on Disability, told the roughly 100 participants that “the IHSS lawsuit has stopped the state, at least for now, dead in its tracks. The emphasis here of course is on stopped rather than dead; think tranquilizer dart. We still have a long way to go.”

According to Stacey Leyton, a lawyer for the labor unions that represented IHSS providers in the lawsuit, “there have been a lot of studies, by UCSF and others, showing that paying for nursing home care is five or six times more expensive than paying for IHSS. And people who are in IHSS want to remain in their homes and be part of their communities; they don’t want to go into institutions. California up until now has been a model for the U.S.” on home health care. Attempts to cut IHSS are “extremely short-sighted.” The state will “save money in the short term but it will be much more expensive in the long run.”

Leyton noted that even with the court victory other challenges remain for IHSS providers and their clients. In late-October the California Department of Social Services announced that it would disqualify as IHSS providers individuals with past felony records and “some serious misdemeanors.” The rule change followed a mid-September announcement that the

state would cut a key subsidy to help cover the cost of IHSS providers. The Sacramento Bee reported on one 74 year-old woman who “is among about 9,000 frail and mostly elderly Californians who must pay, on average, between \$200 and \$250 more each month to get the same level of care” as a result of the new policy.

According to Beverly Taylor, a Bayview resident who volunteers with Network for Elders, increases in co-payments will make it difficult for her to afford care for her husband, who has Alzheimer’s. Taylor’s monthly pension makes her a member of what one City worker called “the upper poor.” That pension doesn’t cover the mortgage payment on Taylor’s Ceres Street home. “I can’t see why the IHSS co-pay is so high ...I’ve put 50 years into the system [through taxes],” said Taylor, who felt that state budget cuts were being directed at “the ones who are most vulnerable...if I wasn’t getting food from food pantries I wouldn’t be eating.”

Hamdiya Cooks, an organizer with All of Us or None, which advocates on behalf of prisoners and convicts, believes that the new IHSS regulations are directed at the poor and people of color. In an email Cooks wrote, “It seems to me that the new high level restrictions being implemented by the IHSS program targeting already some of the lowest wage health care workers in the state amounts to attempted structural

racism. The new policy that would require IHSS health care workers to pay for their own background check fingerprints is an indication of a system targeting a people already living on the edge of poverty.”

Cooks shares an Excelsior District home with her brother, who was diagnosed with a mental illness when he was nine-years-old. Now 50, he’s received IHSS services for the past five years. According to Cook, many of the people she employs to care for her brother have a felony in their past. “I have had not one problem whatsoever,” Cook said. Given how challenging it is for individuals with a criminal record to find employment, Cook said that on the job “you are apt to do the best you can.”

According to Health Access California, a health care consumer advocacy coalition, this year the state cut more than \$2 billion from California’s public health care system, primarily by reducing or eliminating services for low-income patients and providers, community clinics, HIV/AIDS and other programs. At the same time California’s largest corporations were provided with tax breaks worth \$2 billion annually, according to Jessica Rothhaar, State-Level Advocacy and Organizing Program Director for Health Access. Rothhaar pointed out that the state’s tax rate was more progressive under Republican governors Pete Wilson and Ronald Reagan than it is today.



Susan Olk’s Potrero Hill Sales for 2009 Sales are Solid and Prices are Holding

1409 20th Street	Single Family Residence	Sold:	\$799,000
816 Carolina Street	Condominium	Sold:	\$849,000
439 Arkansas Street	Condominium	Sold:	\$1,010,000
778 Kansas Street	Single Family Residence	Sold:	\$1,495,000
1025 Rhode Island	Single Family Residence	Sold:	\$890,000
804 De Haro Street	Single Family Residence	Sold:	\$1,159,000
2212 23rd Street	Condominium	Sold:	\$692,000
1089 De Haro Street	Condominium	Sold:	\$599,000
955 Wisconsin Street	Four Unit Building	Sold:	\$840,000
1171 Tennessee Street	Condominium	Pending:	\$699,000
1175 Tennessee Street	Condominium	Pending:	\$799,000
1177 Tennessee Street	Condominium	Pending:	\$849,000

Happy Holidays and All the Best for the New Year!

Potrero Hill is Active and Prospering!



Trust your real estate transactions
To the #1 Agent on Potrero Hill

Susan Olk
CRS, CLHMS, DRE 00788097
415.550.8835
SusanOlk@ZephyrSF.com
www.susanolk.com



Susan is both your Potrero Hill neighbor and Realtor®. With her keen business sense and warm approach to client service, she is at once upscale and down to Earth. Kind of like Potrero Hill.

And with nearly 30 years of San Francisco real estate expertise in the city’s most exclusive neighborhoods, and of course her own home base of Potrero Hill, it’s no wonder she’s the first person so many San Franciscans turn to for guidance when they decide to buy or sell property.

She’s been at the top of this game for years; when only the best of both worlds will do, call Susan Olk.

Vacant Buildings

Continued from Front Page

of The Good Life Grocery, which is two doors from Hair Fair, said that she'd inquired about Hair Fair, but that Samaduross wasn't inclined to sell.

Chiotras Grocery occupies the ground floor of a building only a few doors down from the Samaduross and Arvan homesteads on Rhode Island Street. Chiotras Grocery owner Ramzi Harb pointed out that a recently remodeled house at 830 Rhode Island Street had been vacant for a couple of years. The Edwardian-style home is owned by the Chiotras family trust; in September a complaint was filed against it by the San Francisco Department of Building Inspection (DBI). According to the complaint, an 8-foot fence behind the house had been torn down in May and not replaced. That fence ran along Kansas Street resident Lisa Rasmussen's property line. She thought the house had been empty for two or three years. "There were a lot of rats there when it was vacant," she said. The house has now been rented. A Chiotras family spokesman declined to comment for this story.

In contrast with its newly remodeled neighbor, 896 Rhode Island Street looks abandoned. There's little paint left on the front of the A-framed house, and aged yellow newspapers cover the windows. An unnamed neighbor complained that the owner hadn't invested a dime in upkeep. In fact, building inspectors completed a blight survey at the property in August. Fred Baker, a local attorney, is the owner, and lives in the building's basement. "It's under construction," he said. According to Arvan, the place actually looked better these days because some materials were recently removed from the front yard.

The 20th Street corridor features several other vacant storefronts, in addition to Hair Fair. An empty dry cleaning storefront sits at 1700-1702 20th Street, at the corner of Arkansas Street. The building it occupies has a large dark green wall that's been repeatedly tagged with graffiti. According to Avery McGinn, owner of former 20th Street stalwart Klein's Delicatessen – which would have celebrated its 30th anniversary this year – the dry cleaners had been vacant for around a decade. "These empty stores have a really deadening impact on businesses," McGinn said. "There is so little business space available on Potrero Hill, you want to see it rented." Peter Wall, who owns the 20th Street building, couldn't be reached for comment.

Jay's Deli, at 503 Connecticut Street, on the corner of 20th, closed in September. Co-owner Allan Ransley couldn't give a date for when they might re-open. "There's a lot happening," he said. Ransley did mention that he was taking the opportunity to do some maintenance in the store. "Nothing serious; it's a sign of the times." At the Potrero Hill Festival in October, the store's windows were decorated with

posters. Before then, the windows were covered with brown paper and a note that thanked patrons and directed them to a website for more information.

On the other side of Potrero Hill, 248-250 Missouri Street has been vacant for six months, according to a neighbor. Lucho, who didn't give his last name, said John Nelson lived there for many years, but had recently moved. "They moved out of state. It doesn't bother me," Lucho said about it being vacant. Lucho has lived in the neighborhood for a long time, and said that he wasn't nosy about the empty house. "A lot of the original owners of these houses have died or left the houses to their family members," Lucho said. "I just hope they [the new occupants] don't mind the noise," he said, referring to his other neighbor's propensity for playing loud music.

The only noise the empty Bluepeter Building on Illinois Street has to worry about is the sound of its impending demise. It's been vacant for nearly a decade, needs a new roof and doesn't fit squarely into the Mission Bay Redevelopment Plan. But its future remains as cloudy as many of the community's other vacancies, with a growing number of Dogpatch and Potrero Hill residents calling for preservation of the historic building. The Port of San Francisco owns the property, and doesn't have the money to repair it. Furthermore, the block of land between Mariposa Street, Terry Francois Boulevard, and Illinois Street has been slated for open space by redevelopers. Bluepeter sits prominently on that block, and wasn't on the Port's priority list of buildings to save. The Dogpatch Neighborhood Association has taken up the Bluepeter cause as an historic anchor between the Dogpatch, Potrero Hill and nascent Mission Bay neighborhoods.

Last month DBI notified owners of roughly 200 vacant buildings that they had until the end of the year to register their structures as vacant. The owners will be required to pay a \$765 annual fee, maintain landscaping, and secure their buildings from trespassers. The department's crackdown was prompted by legislation that passed last summer that was introduced by Board of Supervisors President David Chiu. There may be as many as 500 vacant buildings scattered throughout San Francisco.

The Art in Storefronts program might catch on in Potrero Hill, but even if it doesn't, residents are committed to the neighborhood's economic vitality. This fall's Potrero Hill Festival was just one way in which local leaders tried to highlight places like the 20th Street corridor. McGinn, who has been a long-time community leader, still thinks about her "clubhouse in the neighborhood. When I see the darkness in those empty spaces; it's like a missing tooth," she said. "The smile doesn't look as good."



Arkansas Street residents Philip and Jean Makanna recently released their colorful 2010 GHOSTS calendars, a project they've independently worked on from their Potrero Hill home for more than 30 years. The World War I and II aviation images are shot by Makanna himself. For information: www.ghosts.com.

copyworld

Your Online Printer

2001 3rd St
San Francisco, CA 94102

karshad@sbcglobal.net

Ph: (415) 647-3507

Fax: (415) 647-3211

Holiday Cards & Gifts
For Animal Art Lovers

dreamt & created
on Potrero Hill

Give GiGGles

www.blueberrydogs.com



How do you wrap a latte?

Just slip it into an envelope, as a Farley's Gift Certificate. This holiday season, we're offering a great selection of gifts: Farley's t-shirts and hoodies, new travel cups and ceramic mugs, Bodum coffee accessories, and of course, beans by the pound. Wrap up your shopping at Farley's today.

Christmas Eve	8:00 AM – 2:00 PM
Christmas Day	Closed
New Year's Eve	8:00 AM – 2:00 PM
New Year's Day	8:00 AM – 10:00 PM

FARLEY'S
community in a cup



1315 18TH STREET (415) 648-1545 WWW.FARLEYSOFFEE.COM

The View Needs You!

We need writers, editors,
and gossip-mongers.
We'll also take artists,
cartoon writers, and
photographers.
We'll even consider poets.
Little, if any, pay,
no benefits, but plenty of
love.



FOUNDED IN 1973

Grades K-8 • Small Classes
Challenging Academics • Multi-Cultural
Innovative Programs • Extended Care
Tuition Assistance

1387 Valencia Street
San Francisco, CA 94110
www.synergyschool.org
(415) 567-6177

Synergy admits students regardless of race, color, creed, gender,
disability, sexual orientation, nationality or ethnic origin.

Safety Issues

Continued from Front Page

Community action stopped another theft ring, with online alerts issued on Hill listservs providing a getaway car's description. These leads, which pointed to a red Camaro, prompted two weeks of plainclothes surveillance, resulting in the arrest of suspects with guns and masks in their possession.

Discussion about vagrants and the mess they leave behind consumed a fair portion of the evening. Broken glass, garbage, a mattress, couch, nightstand, a car, needles and pornography are some of the items Vermont Street resident Jennifer King has witnessed pile-up in a homeless enclave that spills into the base of Vermont Street. Knowing where state property ends and City responsibility begins isn't clear, said King. According to Caltrans Maintenance Manager Raul Herrera, mending fences cut by transients accessing camping areas adjacent to the hospital curve along Highway 101 is an ongoing issue. "They're back in a short time," Herrera also noted that clearing brush and trimming trees along the highway creates better visibility for police patrols. He encouraged anyone witnessing illegal activity to call 650.358.4127. Caltrans will issue the campers a notice to vacate, followed by a clean-up crew. "They come right back," noted CHP Officer Aleksandr Yankovskiy, one of four CHP employees responsible for homeless enforcement on publicly

owned highway borders within the City.

Joe Treinen views the transient tide from his San Bruno Street home, located 25 feet from the highway. According to Treinen, campers have repeatedly tapped his electricity to power their televisions. He pointed to a number of individuals and groups who occupy the area between the freeway and his backyard, including Mandy the Australian transwoman – who alternates between The Benches and McKinley Square – migrant day laborers, and pregnant women likely receiving services from the Homeless Prenatal Program, which is located at 18th and Potrero. "They looked very destitute, it's pretty sad. A pregnant woman so far along, to be climbing a fence, in a sorry state," said Treinen. Since forming the San Bruno Safety Group with a phone list and Yahoo group, neighbors are getting to know each other. "We all have names to go by that fit the address," said Treinen.

Twice a week Treinen collects feces, tissues, needles, and drug paraphernalia, and waters the plants with his own hose at The Benches, the 18th and San Bruno Mini Park created in 1970 by Kansas Street resident Babette Dretke and her group, Potrero Hill Beautiful. When vandals dug up cobblestones Treinen paid to replace them: 110 stones at \$4.50 each.

According to Mohammed Nuru, DPW's deputy director for operations, highest priority calls are ones concerning hazardous waste – like defecation or needles – which need to be addressed as soon as possible. "We're going head to head with vandals," he said. Nuru identified the quality of life repairs his agency covers, which includes street cleaning, graffiti removal, and road repair. When a participant questioned the absurdity of moving cars for street cleaning on Rhode Island between Mariposa and 19th streets from midnight to 6 a.m., Nuru responded that DPW was developing a new routing program, explaining that the cleaning schedule hasn't kept up with rezoning from light industrial – the former S&C Ford repair facility – to commercial – Whole Foods – and residential.

Several residents raised concerns about reckless drivers on the Hill's wide streets. According to MTA's Antonio Piccagli, due to budget constraints the traffic calming staff of four must identify the top 25 traffic

problems from the 400 applications it receives annually. Piccagli noted that a neighborhood has yet to privately fund the development of a street island for traffic calming purposes, a measure that costs the City \$10,000. "I guess it's time for a bake sale," responded Book.

"People travel far too quickly down 20th toward McKinley," said Raymond O'Connor, four-year captain of the Kansas Street Safety group, which has its own Facebook page and meets on the last Monday of the month at his Kansas Street home, where he's lived since 2002. O'Connor attested to the importance of organization and documentation to bring change. "When you get established, and you send the [meeting] minutes to the police captain, they know you're from an established group, and you get a much better response."

Yellow Taxis cut through Kansas and Rhode Island streets on their way to their headquarters on Cesar Chavez and Mississippi, driving fast, especially during the 5 p.m. shift change. "They barrel up Kansas from 26th to 23rd," said O'Connor. "It's an adjunct to Highway 101, a bypass they can use over the hill." At Rhode Island and 20th Streets, one resident complained, "There's so many taxis on it, it might as well be a freeway. They come flying down, don't stop at the stop sign. I don't know how many times I've been flipped off, coming out of my driveway." "But its Muni I want to slow down," said O'Connor. "I would be impressed if they put in speed bumps. Firemen, ambulances; they routinely say no."

Meeting participants also touched on issues related to McKinley Square. Park engineers are careful not to send conflicting messages about the appropriateness of dog use by the location at which they place signage and bag dispensers, said Recreation and Park's Steven Cismowsky, who called the park "dysfunctional." "If you install dog play amenities, it becomes a dog play area," said Cismowsky. "The deterrent to misuse is proper use." According to Cismowski, the way to deter the homeless is through increased park patrols and rousting campers before they settle in. Like the other agency officials, he stressed the need to call 311 frequently.

Peace! La'il! Pax!
Paix! Irine! Hoa Binx!
Pas! Salam! Hai Wa!
Freide!
Sholem! Ho Ping!
Paz! Pachel! Mir!
Khaghaghootyoun! Shanti!

**Peace to All
From Christine and Hallie!**

We are Potrero! On the Hill to Serve the Community Better.

- Consistently Potrero Hill's #1 Selling Team
- Over one quarter BILLION dollars in San Francisco sales
- 40 combined years specializing in Potrero Hill property

Christine Doud
415.315.0105 ext 116
Hallie Bradford
415.315.0105 ext 118



Z
ZEPHYR
REAL ESTATE



Nancy Rodger www.blueberrydogs.com

**HAPPY
HOLIDAYS
FROM
THE
VIEW!**



Suchada
Traditional Thai Massage
www.SuchadaThaiMassage.com

\$5.00 OFF
Weekdays before 4:00 pm
1 coupon per customer Expires 11/30/09

690 King St. SF, CA 94107
415.252.5020

38 Bryant St. SF, CA 94105
415.644.0808



grandpubbahrestaurant.com

10% OFF your bill
Must present coupon for discount.
Limit one coupon per table.

Open daily
Mon-Fri 11am-10pm
Sat-Sun 5pm-10pm
Free Delivery
Catering Services Available

Grand Pu Bah
MODERN THAI CUISINE
88 Division St. SF, CA 94103
415-255-8188

**Mention our Potrero View Ad and receive
25% off through the end of the year!***



Your family will breathe easy with Natura.

Low VOC • Zero formaldehyde • Zero lead • Zero mercury
Zero mold and mildew • Zero odor

Three generations serving San Francisco.

Fregosi & Company Paints

150 Pennsylvania Avenue
(cross street Mariposa)

6:30am to 4:30pm
Monday - Friday

fregosipaints.com | 415.431.6940

Proud members of Potrero Hill
Association of Merchants and Business

Benjamin Moore



History Comes Alive in Potrero

By Peter Linenthal



Renee Strong was interviewed at the 10th Annual Potrero Hill History Night, held in October. For more than 20 years, Strong has served as recreation director at Visitation Valley and Herz playgrounds. In the photograph above, Strong is shown next to a 1974 photograph of her, the year she graduated as valedictorian from the brand new Potrero Hill Junior High School, now International Studies Academy. Strong remembers the many exciting opportunities available to Hill youth in the 70s, including girls sports at the junior high. Next door to Strong's house, Enola Maxwell served as minister of the Olivet Presbyterian Church and recruited Strong into community work. Strong was inspired to start a tutorial program for elementary and junior high students. She continues to inspire youth in the neighborhoods where she grew up.

Energy Efficient Windows Are Part Of The Solution To Climate Change.
Stimulus offers up to \$1,500 in Energy Tax Credits for Windows.
FIND OUT AND CALL NOW!

California Thermal Windows

License #459206

DRYROT AND TROUBLE-SHOOTING SPECIALISTS

- Senior Discounts
- In Home Design Consultation
- WE HAVE GONE GREEN!**
- No Maintenance or Painting
- No More Leaks
- Our Windows Prevent Mildew (Healthier & Safer Home)
- Is Lead Free and Environmentally Approved
- No Interior or Exterior Damage to your Home
- We have the Highest UV Glass Protection from Ozone Holes

Heating Cost are going to continue going up,
make your home safer and energy efficient NOW!

**RECEIVE UP TO \$1,500
ENERGY TAX CREDIT FOR WINDOWS**

CALL US AT: (415) 661-9140



**GET LOCAL
GET FIT
GET IN HERE!**



Since 1989

Owned & Operated by Potrero Hill Natives
Join Online and Save!

"THE BEST GYM IN THE BEST NEIGHBORHOOD"

Call: 415-703-9650

Click: www.worldgym.com

Visit: 290 DeHaro @ 16th Street

Free Weights • Yoga • Pilates • Group X Classes • Personal Training

Kids on the Block

By Stacey Bartlett



Zach and Isla's Latest Adventure: November is a big month for celebrations in Panama. November 3rd is Independence Day from Columbia; November 4th is Flag Day; and November 28th is Independence Day from Spain. A particularly festive holiday is Bocas Del Toro Day, during which 75 bands from the province of Bocas Del Toro - and even neighboring Costa Rica - march in an annual parade. This year's parade started at 9 a.m. and continued until 6 p.m., when the last band finally passed in front of the grandstand. Zach and Isla's class hung homemade Panamanian flags on their school house, and handed out ice cream to band members as they passed by. Not to be forgotten, of course, is Panamanian Mother's Day on December 8th.



Congratulations to Molly Tucker on learning to read in September. She can't wait for the library to open so she can read all those books!



Brenna Tucker can be seen around the Hill in her new specs. She loves seeing the world more clearly.



A happy belated first birthday to Jayden, shown here with big sister Lily. Merry Christmas Jayden and Lily. Love Mommy and Daddy.



Happy third December 11 birthday to our wonderful twin boys, Ethan and Aidan. We love you very much and are so proud of you. We hope you have a wonderful birthday at the happiest place on earth. May all your dreams come true!



Jolie Behravan, and her best friend Amelie Maltz share the same birthday of December 24th. They'll be five this year.



Potrero Hill resident Peyton Eberhardt's likeness was captured pumpkin-style by her grandfather, Lyman Anderson, from Nebraska. The pumpkin arrived by post in time to participate in this year's Jack o' Lantern walk at the McKinley Square Community Garden.



Lovely little Molly. We wish you a happy third birthday, from Mama, Papa, Ana, Jake and Misha.



Happy fourth birthday to Alex and Charlotte, with love from Mor and Far!



Twins Cyrus and Ava Estilaei turned one year old on October 12.

San Francisco Community Power CONGRATULATES

Our Demand Response Participants for Reducing their Electricity Use by Seven Megawatts When Called on Last Summer - That's Enough to Power 7,000 Homes!

Our demand response program protects the electric grid from outages, and reduces polluting air and greenhouse gas emissions. For their efforts, 250 energy users will receive more than \$115,000, with a quarter million dollars in payments over the past three years.

Summer 2009 San Francisco Participants:

120 Montgomery Associates
500 Washington CBRE/Public Policy
Act Now Productions (Saatchi & Saatchi)
American Industrial Center
Angel Cafe + Deli
Argonaut Hotel (Kimpton)
ASN Natural Stone Inc.
Beacon Residential Community Association
Brandeis Hillel Day School
British Motor Car Distributors
Buena Vista Manor House
City Storage
Cliff House
Cole Hardware
Congregation Emanu-El
Congregation Sherith Israel
Earl's Organic Produce
Economy Restaurant Fixtures
EDAW Inc.
Edgewood

Ellis Brooks Chevrolet
Extra Space Storage - SF
Fox Merchandising Inc.
Gap Inc.
Geary Wholesale
Golden Gate University
Harbor Court Hotel (Kimpton)
Harvest Market
Hotel Monaco (Kimpton)
Hotel Palomar (Kimpton)
Hotel Triton (Kimpton)
IB'S Hoagies
Intercontinental Hotel (Mark Hopkins)
Jewish Community High School
Jewish Family & Childrens Services
KGO Television Inc.
Lick-Wilmerding High School
Live Oak School
Mercedes Benz of San Francisco
Mercy High School
On Lok Community Housing

Orchard Hotel
Other Avenues Cooperative
Pizza Orgasmica
Raphael House of San Francisco
REI - SF
Renaissance Entrepreneurship Center
Safeco Electric Inc.
San Francisco Institute of Esthetics and Cosmetology
San Francisco Museum of Modern Art
San Francisco Waldorf School
Serrano Hotel (Kimpton)
Sir Francis Drake Hotel (Kimpton)
State Bar of California
Sunset Scavenger Company
The Mills Building
The Mosser Hotel
The North Face Inc.
The Prescott Hotel (Kimpton)
The Real Food Company - Fillmore
The Swig Company

The Urban School
Tuscan Inn (Kimpton)
Viva Pizza Restaurant
Wag Hotels
Westlake Design Pavillion
Whole Foods
World Affairs Council of Northern California



**Imagine that!
In these hard times,
you can still do well
by doing good.**



SAN FRANCISCO
COMMUNITY
POWER
www.sfpower.org

Smart Ass, Totally Gross, and Other Holiday Gift Ideas

By Heather World

This holiday season, gift wrap a Smart Ass for that family know-it-all, or give something Totally Gross to the kid who loves excrement. Both games are among San Francisco-based University Games' dozens of educational and entertaining offerings. Many of the company's games are based on books, which can help capture the attention of the preschool set. Take Five Little Monkeys Jumping on the Bed, for ages three to eight. The game asks players to mime nighttime rituals as they put plastic monkeys on a spring-loaded bed primed to pop at irregular intervals.

"I wonder when it's going to bounce!" said an excited Glen Park resident Benjamin Lanir, eight, after making an elaborate show of putting on pretend pajamas. He carefully considered where to place his monkey so it wouldn't fall off when the bed popped up, then pressed the button that controls the spring. His four-year-old sister, Cecilia, shrieked with joy when the bed finally popped and tossed monkeys around.

Cecilia was less enchanted with Eric Carle's ABC Game - also for ages three to eight - one of eight games

that uses the illustrator's colorful drawings to teach counting, letters and pattern recognition. Players move along the upper- and lower-case letters of the alphabet. When they land on a letter, they must find the corresponding card from 52 arrayed on the side. Finding the right card took Cecilia a long time, and the player behind frequently landed on a letter already scooped up by the opponent ahead.

Smart Ass - ages 12 and up - was a hit by name alone. Like Sort it Out - ages eight and up - the game requires some knowledge - science, history, trivia - balanced with common sense. Both games were great for family play.

Totally Gross is geared to the six to 12-year-old crowd, according to the company's Chief Executive Officer and co-founder, Bob Moog. "It teaches kids about biology, chemistry and physics while exploring poop, vomit and earwax," he said. Educational games are a big part of University's lineup, but the company has plenty to offer adults, too. University launched in 1985 with Murder Mystery Party at a time when adult board games were the rage.

Continued on Page 22



Help make holidays brighter for San Francisco kids and families.

Please join our annual food and toy drive by bringing unwrapped, new toys and non-perishable foods to any of our offices throughout the City, now through December.

ZEPHYR
REAL ESTATE

Potrero Hill • 415.315.6105
South Beach/SOMA • 415.905.0250
Noe Valley • 415.695.7707
Upper Market • 415.552.9500
Castro • 415.552.9500
West Portal • 415.731.5000
Pacific Heights • 415.674.6500

www.zephyrst.com

Zephyr Real Estate.
We're all about San Francisco.

Dogpatch-Based Business Cooks Up Team Work

By Michael Condiff

In the Hands On Gourmet kitchen, executive chef Stephen Gibbs has access to just about anything that can be dashed, dolloped or diced. But, to make the Dogpatch-based company's cooking events a success, Gibbs needs something only his clients can provide: the human ingredient. "People will always have fun cooking," said Gibbs. "So, we don't reinvent the wheel. We put people and great food together, and it just naturally turns into a good time. People talk about it for months afterwards."

Word of mouth has helped transform Hands On Gourmet from startup to rising star. Launched out of a 14th Street, Castro District garage in 2004, the company now operates from a 1,500-square-foot space at 3rd and 20th streets. In the interim, it's generated more than \$4 million in revenue, and had its unique brand of interactive cooking lessons lauded in *Business Week*, *Entrepreneur*, *The New York Times* and other national publications. Hands On Gourmet has built a stellar reputation in the business community, from which it earns 90 percent of its revenues. A long page on the company's website is filled with raves from corporate clients, most with the same message: for a good time, call Hands On Gourmet.

"We believed in this concept from the beginning," said company president Molly Fuller, who co-founded Hands On Gourmet with Gibbs and his sister, Anne. "We've had to be really flexible, and like any small business, we've had some growing pains. But, we've been relentless in trying to improve our customer service and it's paid off."

Hands On Gourmet deploys a simple but effective model. A corporation or private party decides where to hold an event. Hands On Gourmet can host up to 30 people in its Dogpatch kitchen; larger events are often held in hotel convention halls or corporate dining facilities.

"We can pretty much go anywhere that has or hasn't a kitchen," said executive sous chef Jesse Durocher. The client chooses between five seasonal menus, themed and offered in four courses. For example, the Morocco includes appetizers of bastilla and grilled lamb kebobs, a first course of handmade flatbread with charmoula and apricot-currant



chutney, a main course of beef or chicken tangine, and dessert of warmed chocolate spice cake.

The menus change twice a year, and are designed by Gibbs, whose career has included work at Wolfgang Puck's Postrio, Roland Passot's La Folie and Jeremiah Tower's Stars restaurant. A former day actor in 1990s soap operas - *Days of Our Lives* - situation comedies - *Evening Shade* - and commercials - for Toyota, Pringles, and Crystal Light - Gibbs attended the California Culinary Academy and later designed a dining concept for Virgin Atlantic Airlines. "Cooking is such a human thing," said Gibbs. "I made it a career later in life, but I've always loved doing it. There're so many exciting, unexplored things you can do with food. It never gets boring."

Once the menu has been selected, all that's left for the clients is to show up and don an apron. They receive guidance from Hands On Gourmet's roster of more than 20 on-call chefs - most of whom are established in Bay Area restaurants - and start cooking. Although there are

variations, participants are typically divided into groups, where they work with chefs on sections of the menu. While some might be chopping leeks, mushrooms, and carrots to go with a chicken marsala, others might be kneading butter and flour for the crust for miniature apple tarts.

"We try to get them involved right away," said Durocher, who worked at the French Laundry and Ducca before joining Hands On Gourmet. "Sometimes a few people show up a little stiff, not really sure what to do. But, usually after a couple minutes they're completely into it. By the time the first course is done, there's smiles all around the room and everyone's having a good time."

Hands On Gourmet's chefs walk the clients through each step of the culinary process, offering encouragement, tips and techniques. They also act as photographers, snapping pictures that are downloadable from the company's website. The average event lasts about three hours. "Creating a memorable experience for [the clients] is so important," Fuller said. "We have such extremely talented chefs, we know the food is going to be great. It's the little things that go along with that - like learning how to hand-roll pasta or some new cooking technique - those are the things people take away."

The Gourmet Goat Goes Italian

The Gourmet Goat loves chewing on Italian food, and can often be seen ambling off the Hill to gobble up the offerings at places like Incanto and Perbacco. But those places take a special effort, whereas walking into Aperto, at the corner of 18th and Connecticut streets, is like slipping on an old shoe. It's comfy, warm, welcoming and familiar. For years, the Goat thought Aperto must be Italian for "neighbor;" it just feels like it belongs to Potrero Hill.

Owner Chris Shepherd opened the restaurant 17 years ago. The place hasn't changed much. The décor is simple, with bare, rustic wood tables set close together – maybe a bit too close – an open kitchen, blackboard specials and a friendly, casual vibe. The food can often match what's found at the trendier *trattorias* in the City, and it's becoming more seasonal, with a focus on organic and sustainable purveyors.

The portions are big. Salads can easily feed two, and the servers are quick to offer to split them for you. A recent special salad of lolla rossa lettuce, persimmons, apples, spiced walnuts, orange wedges and an orange mustard vinaigrette (\$9) hit all the right notes. A salad of warm chanterelles, babyspinach, pancetta, corn, goat cheese and a mustard vinaigrette (\$9) is equally huge and satisfying. Focaccia bread and olive oil arrive at the table as soon as you're seated. In fact, it can be hard to get past the appetizers, especially if you order the steamed clams with fregola, garlic, tomato, seafood broth and a garlic herb crouton. This filling bowl is just \$8, and so rich you may not be able to move on to the mains or the pastas.

That'd be a shame since those dishes contain a lavish array of seasonal ingredients. Many of them have a rustic, lusty, hearty feel to them. The Goat bleats like crazy when the signature pepati (\$14) is set on the table: tagliolini with garlic, bacon, tomato, jalapeno, butter, pecorino and grana cheeses. Don't try this dish if you're worried about fat; I could feel the butter sink down to my

hooves. But it's bleating delicious! A lighter choice is the spaghetti with tuna conserva, garlic, capers, chili, olives and roasted tomatoes.

Organic lamb shank (\$18) and roasted Fulton Valley chicken (\$17) are standards that never fail to please. Nightly specials might include pan roasted Coho salmon, delicate squash, endive, baby carrots, and an amazingly sweet tomato confit for around \$18.

There are roughly 30 wines on a mostly Italian list. At least a dozen are served by the glass, and there's a good selection of half bottles. Most wines are in the \$30 to \$40 range. There's an interesting 2001 Brunello for \$36 a half; the priciest bottle available. My only complaint is the stemware; the glasses could use an upgrade. If you bring your own wine, you may want to copy some recent diners who had brought in their own stems.

The servers work hard to keep their clients happy, and keep a good Hill smile on their faces. A lot of care and love goes into Aperto's food and people are noticing. The place can be packed even on weeknights. On weekends, the line spills onto 18th Street, but you can always pop across the street for a cocktail at Lingba and they'll come and get you when your table is ready. Aperto is open for lunch and dinner daily and brunch on the weekends.

Ratings:

Food – 3 bleats
Service – 3 bleats
Atmosphere – 2 ½ bleats
Community – 3 bleats

Attract new customers!
Advertise your restaurant in the View adjacent to our restaurant review columns. Local discounts. Call 626.6723 for more information.



Aperto has graced the corner of 18th and Connecticut streets for 17 years.

JB's PLACE
BREAKFAST • LUNCH • CATERING

Breakfast • Burgers • Soups
Salads • Sandwiches • Dessert

Serving Potrero Hill and
beyond for over 50 years!

1435 17th Street • San Francisco, CA 94107
CATERING & TO GO ORDERS: 415.626.7973

A great **NEW** Brunch spot
in Potrero Hill

BRUNCH AT HORATIUS

Join us for Saturday
and Sunday Brunch
10am through 3pm

horatius.com



HORATIUS

350 KANSAS STREET
(BETWEEN 16TH & 17TH STREETS)

FIRST COME, FIRST SERVED

Gigi's Sotto Mare

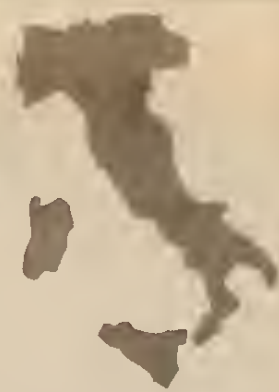
Fresh Seafood - Pasta Restaurant
Fish Market - Oysteria

Gigi has owned 13 San Francisco restaurants
over the last 40 years, including Caesar's,
Double Play and Maye's Oyster House.

Soto Mare, sells fresh fish, caught daily and
has a large banquet room for private parties.

552 GREEN STREET
(Between Columbus & Grant)

G. G. G.
415-398-3181



Sally's
After Dark

NOW OPEN FOR DINNER!

Wednesday-Saturday 5:00pm-10:30pm

Come try our Celebrated all Inclusive Dinners for \$24
(Includes soup or starter, Good Eats entrée and dessert)

Please contact us after 4pm at 415.626.6006
to make reservations

300 De Haro St, San Francisco, CA 94103

**GOOD FOOD,
COLD BEER, AND
GREAT MUSIC.**

Come join us for dinner at Goat Hill
Pizza on Tuesday and Wednesday
nights between 6 and 8pm. Grab a
pitcher of beer and enjoy the live music
of Harold Bradford on the piano.

SAN FRANCISCO'S SOURDOUGH PIZZA SINCE 1975

Goat Hill Pizza

DELIVERY: 415-974-1303 PICK-UP: 415-641-1440
www.goathillpizza.com



Henrik Kam: Unlocking the Past through Photography

By Greg Roensch

Henrik Kam's work behind the lens has taken him to many fascinating locations around the world. Yet, this long-time Potrero Hill resident still finds plenty of interesting subjects closer to home. Kam recently produced a series of photographs taken at the Schlage Lock building in Visitation Valley. I asked Kam some questions about this fascinating project.

GR: Why did you choose Schlage?

HK: Compared to Detroit or even Oakland there are few remnants of San Francisco's industrial and military maritime heritage. I've done extensive photographic surveys at the former Hunters Point Naval Shipyard and at Pier 70. I felt Schlage was an important part of this work. Plus, the building was slated for immediate demolition, so it was a matter of now or never.

GR: Did anything surprise you about working in this building?

HK: Absolutely fantastic light for one. Every site has a wonderful way of revealing itself to me, be it markings on the walls or the grand vistas. Time of day and weather also have a lot to do with what becomes visually interesting. I'm always surprised at how much color there is inside these industrial spaces. Many people spent a huge part of their lives working at Schlage and creating a

community there and it shows.

GR: In your photos of former Schlage employees, I sense a feeling of pride, ownership, camaraderie. Am I reading too much into it?

HK: No, everyone I met expressed that they were part of a family at Schlage. A company rooted in one location and employing multiple members of the same family over several generations is a rare thing these days. Remember Schlage was once the largest industrial employer in San Francisco.

GR: The bio on your website mentions that you've taken pictures while hanging from helicopters. True?

HK: Well, I did wear proper safety gear! Speaking of helicopters, my friend Steve and I are launching a business to provide low-altitude aerial photography using a remote-controlled helicopter fitted with a digital SLR. It's a whole new way of looking at things!

GR: What are you working on now?

HK: A series of photographs at McNear Brickyard in San Rafael. It's the last operating brickyard in the area. Mare Island in Vallejo is also high on my "project list".

To view Kam's photos from the Schlage Lock project: http://web.me.com/henrikkam/SCHLAGE_LOCK/Home.html. Greg Roensch is a freelance writer and Potrero Hill resident.



MARYLACE.COM

Your Source for Potrero Hill Real Estate Sales



MARY LACE
415.229.1357
mary@marylace.com



What's the Value of Your Property Today?

Ask Mary Lace, the Hill's real estate specialist since 1980. She has the knowledge and experience you need. Mary lives on Potrero Hill and loves it – she really knows and cares about our community.

Ask Your Neighbors about Mary Lace

"Mary was very conscientious about staying on top of details. She is friendly and cheerful and does not get rattled when unexpected details arise. It was a distinct pleasure to work with Mary and I would recommend her without reservation."

– Dean R.

"Your professionalism is impeccable; your sense of humor and practicality a delight; and throughout, we knew you would act in our best interests and in fact you did."

– Janet J.



Get a Job!

By Mauri Schwartz



The View asked Hill resident and career expert Mauri Schwartz, President / CEO of Career Insiders, www.CareerInsiders.com, to answer questions from job seekers. Submit your questions to editor@potreroview.net.

Q: The holidays are coming up. Should I give my job search a break and wait until after the New Year?

A: Great question! While it's true that there's less hiring in December because many people take vacations, don't assume that nothing gets done. With the economy the way it is, people aren't taking as much leave as they have in the past; that includes hiring managers. While many job seekers take the holiday period off, why don't you use the opportunity to take advantage of a bit less competition?

December is a terrific time for networking: parties, parties, parties. It's a great excuse to contact people you haven't seen all year. Send out holiday greetings, invite people out or over. If you're invited to parties, go! Host a party yourself. Being among friends will lift your spirits and self confidence.

When contacting friends, be sure to ask about them, how they are and what they're doing. And let them know about you, how you are, and that you're looking for a new job. Be specific about the job you're seeking. You can lighten things up by adding, "I thought I'd let you know just in case you hear of something."

Send holiday greetings by email to those companies you haven't heard from in a while. Before going to an event, plan ahead. Think about the people you know who may be there. Prepare your elevator speech, but in a lighter more social tone. Consider that there may be people whom you don't know as well, and make a point to meet as many of them as possible. One of my favorite sayings about networking is that whenever there are two or more people, it's a networking event! Be sure to collect business cards so you can follow up as soon as possible.

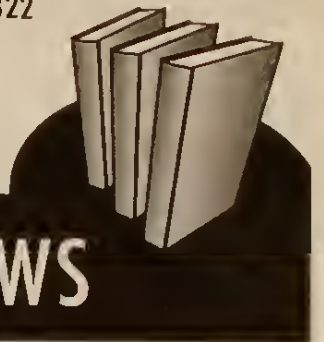
A last word of advice. If you're partying and networking, please be on your best behavior and don't overuse alcohol. At least I didn't say not to drink at all!



donate local

POTRERO BRANCH 1616 20th STREET 355.2822

Tuesday 10 am - 8 pm, Wednesday 12 noon - 8 pm
Thursday 10 am - 6 pm, Friday 1 pm - 6 pm
Saturday 1 pm - 6 pm
Sunday and Monday CLOSED



LIBRARY NEWS

Potrero Branch: December Programs
Abby Bridge, Potrero Branch Librarian

Family Storytime. Featuring stories, songs and rhymes. For children from birth to five years old and their caregivers. Thursdays, December 3, 10, and 31, 10:30 a.m.

Music and Movement with Pam Donkin. Join award-winning singer/songwriter, and Gentle Wind recording artist, Pam Donkin in an interactive and creative music show. For children of all ages. December 17, 10:30 a.m.

Programs are held at St. Teresa's Community Hall, on Connecticut and 19th streets; enter on Connecticut Street. Additional branch information: <http://potrerolibrarysfpl.blogspot.com>

Interim Services during Potrero Branch Closure: Bookmobile service is available on Tuesdays, 2:30 p.m. to 5 p.m., and Thursdays, 10 a.m. to 12:30 p.m., on the north side of 1502 Mariposa Street, adjacent to the Jackson Park Recreation Center building. Bookmobile services include borrowing, returning, reserving or picking up materials, and obtaining or renewing a library card.

Mission Bay Library: December Programs
Jasmin Springer, Mission Bay Branch Children's Librarian

General Information: The Mission Bay Library is located at 960 Fourth Street, at Berry, near AT&T Park. The library is open Tuesdays and Thursdays, 10 a.m. to 6 p.m.; Wednesdays, noon to 8 p.m.; Fridays and Saturdays, 1 p.m. to 6 p.m.; Sundays, 1 p.m. to 5 p.m. The Muni N and T lines are a block away, at Fourth and King Streets; street parking is on Channel Street, also a block away. The branch phone number is 355.2838. Additional branch information can be found at <http://missionbaylibrary.blogspot.com>

Baby Rhyme Time. Interactive music, rhymes, bounces, books, and more. For infants to 24 months and their caregivers. Thursdays, December 3, 10, 17, 24, 31, 10:15 a.m.

Toddler Tales. Music, movement, rhymes, books and more. For children 18 to 36 months and their caregivers. Fridays, December 4, 11, 18, 4:30 p.m.

Preschool Storytimes. Stories, songs, rhymes and more. For children ages three to five. Thursdays, December 3, 10, 17, 4:30 p.m.

San Francisco Conservatory of Music: Holiday Concert. Celebrate the holidays with music performed by the San Francisco Conservatory of Music. December 5, 4 p.m.

Potrero Library Campaign

The Potrero Neighborhood Library Campaign Committee meets monthly to discuss fundraising strategies and progress. If you'd like to join the campaign committee, contact Mary Abler at Friends of the Library: 626.7512, extension 107; mary.abler@friendssfpl.org.

BATHROOM & KITCHEN REMODELING

Serving San Francisco Neighborhoods For 20 years

415 282 5406

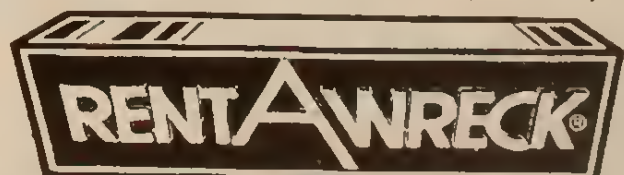
CSL#888938

Licensed Bonded Insured

Visit Our Site At: www.thosbuilders.com

THE SMART ALTERNATIVE.®

- Reliable, clean vehicles ■ Low rates- Daily, weekly, monthly
- Locally owned & Family Operated ■ Open 7 days a week



(415) 282-6293
2955 3rd street
Between Cesar Chavez
and 25th street

Free pick up in
Potrero Hill!



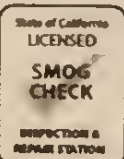
**SAN FRANCISCO
AUTO REPAIR CENTER**
(415) 285-8588

OPEN 7 DAYS A WEEK
Smog Check & Repair Available 7 Days

FOREIGN AND DOMESTIC AUTO REPAIRS
OFFICIAL CALIFORNIA SMOG STATION
12 MONTH WARRANTY ON ALL REPAIRS

Free Shuttle Service to & from BART, Downtown & Nearby
Neighborhoods ♦ Basic Auto Repair Classes ♦ "Do-It-Yourself"
Membership Available ♦ Dependable, Guaranteed Work at
Honest Prices

Used Car Prepurchase Diagnostic Inspection Service
Emissions Systems/Smog Test Failure Diagnosis & Repair
Tune Up/Lube Service/Regular Maintenance
Cooling Systems • Radiators • Overheating
Timing Belts • Brakes • Clutches • General Repairs
Air Conditioning/Heaters • Check Engine Light
Electrical Problems/Rewiring/Short Circuits
Windows/Doors/Vandalism Repairs • Four-Wheel Drive Service
Struts/Shocks/Suspension/Steering • CV Joint & Axle Service
Computer Diagnostics • Driveability Problems
Engine & Transmission Rebuilding & Replacement



OFFICIAL GROSS POLLUTER
CERTIFICATION STATION

We can repair & retest
smog failures from
"Test-Only" Stations

since 1978
(415) 285-8588

611 FLORIDA STREET (Near 18th), S.F., CA 94110
Between Harrison & Bryant Streets
All Major Credit Cards & ATM Accepted



\$ 10
OFF

SMOG INSPECTION



FREE
BRAKE
& SAFETY
INSPECTION
(\$60 Value)



\$ 10
OFF

OIL CHANGE

A Good Man Passes: Alan Wendroff Dies at Age 78

By Avery McGinn



he added, "Nothing was beyond his interest or understanding. Alan was the unique man who combined a brilliant, curious and far reaching mind with a low-key, self effacing persona and a most gracious and generous spirit." Another long-time friend, Jim Armstrong, spoke of Wendroff's "unparalleled goodness, magnetism and ability to sweep us all into his 'family.'"

As a proud third generation native San Franciscan living on Potrero Hill, Wendroff loved his City and thoroughly enjoyed his life here. "If he had any regret in life, I only knew of one: selling his Karman Ghia ragtop for \$425," said his daughter Kathy. He was

On November 7 Potrero Hill lost a good friend and neighbor when Alan Wendroff passed away peacefully at the age of 78 after a valiant struggle with heart disease. Wendroff was survived by Lyllian, his beloved wife, best friend, and soul mate of 42 years, and by two children, Kathy and David, as well as by a wide community of friends, relatives, neighbors and colleagues who loved, admired and treasured him. As longtime close friend Howard Nemerovski said at Wendroff's memorial service, "If you Google 'mensch' the first ten results will say Alan Wendroff." To which

a passionate sailor, and over more than two decades lured his friends and family into joining him as he sailed the bay on the *Marsh Wren*, a Cal-20 sailboat he co-owned with sailing buddies. He was a devoted Giants fan, who could quote statistics at the drop of a baseball cap. He was a passionate supporter of Democratic causes – a founding member of the original Potrero Hill Democratic Club – and was thoughtfully and actively engaged in local and national politics throughout his life. People mattered. Politics mattered. Civic life mattered to Alan Wendroff.

Wendroff contributed much

to the City, not the least of which was through his extraordinary skill and talent as a fundraiser for numerous causes and institutions. An ongoing beneficiary of his focused attention was his beloved alma mater, Lowell High School. As a professional fundraising executive, he left a legacy of expertise in the fundraising and philanthropic community. Sean Sullivan, president of the local chapter of the Association of Fundraising Professionals, called Wendroff a "local legend in fundraising...His legacy and dedication...is reflected in the Bay Area's wealth of accomplished and nationally revered fundraisers."

Kay Sprinkle Grace, Wendroff's publishing partner, wrote that "Alan's professionalism and passion characterized his decades of work... In a career marked by an ever-increasing awareness of the power of philanthropy, Alan made a huge difference." One of his books, *Special Events: Proven Strategies for Nonprofit Fundraising*, has been widely used by nonprofits, and achieved second edition status. It was even translated into Chinese.

Grace wrote that Wendroff exemplified "ethics, humility and courage in his profession. Those traits extended into his daily living, and were experienced by those who knew him well and even those who knew him casually. Alan's professional and personal impact ripples throughout our community, leaving its impression in the hearts

of those who learned from him, those who enjoyed his company, and those who loved him." As his cousin, Arlene Doyle, said, "Alan should have been the poster boy for the power of positive thinking...Alan made himself and everyone around him happy. That is his true legacy."

In keeping with Wendroff's commitment to supporting institutions he valued, those who wish to honor his memory with a gift are invited to contribute, in his name, to the Fromm Institute for Lifelong Learning, care of the University of San Francisco, 2130 Fulton Street, San Francisco, 94117.



THINKING OF SELLING OR BUYING A HOME?



555 KANSAS STREET

Represented Seller

*Sold in July, 2009 for \$1,110,000—
more than \$60,000 over the listing price.*



765 VERMONT STREET

Represented Buyer

Sold in August, 2009



215 MISSOURI STREET

Represented Buyer

Sold in October, 2009

Call Tim Johnson for all your Potrero Hill real estate needs.



Tim Johnson

DRE# 01476421

415.710.9000

tim@timjohnsonSF.com

www.timjohnsonSF.com



PARAGON
REAL ESTATE GROUP

Open Space

Continued from Page 5

The proposed development – formerly a Glidden paint factory, now owned by Cherokee Mission Bay, LLC – was designed by architects David Baker and Stanley Saitowitz. It includes three 68-foot tall silver towers consisting of 400 rental units above an equal number of parking spaces, 9,000 square feet of retail space, and 20,000 square feet of startup industrial workspace.

A pocket park could be developed by swapping a triangular plot at Channel and Carolina streets for a similar parcel at 7th and Berry streets, currently a Norcal Waste Systems parking lot, then greening the latter intersection. Norcal is "open to discussing the value of the land as it relates to park," said Golden Gate Disposal vice president and general manager Maurice Quillen. "The timing needs to be such, and so much needs to go on before I say it's a great idea. If we can negotiate an amicable space, we're open to discussing an equitable trade."

Townsend Circle is also the focus of beautification efforts, with proposals that include widening the lawn with an outer hardscape and seating, adding a water feature and/or monument announcing it as Showplace Square's gateway; bigger, brighter, and safer pedestrian access to the inner island; enlarging, and greening the triangle-shaped pavement which frames the traffic circle; and closing and/or landscaping Division Street on the circle's east side.

Eric Smith, 52, a Biofuel Recycling Cooperative board member, favors a green buffer zone between Metro at Showplace Square on King Street – his former residence – and the San Francisco Gravel Company and other industrial uses in the Berry Street production, distribution, and repair zone. "After having lived there, waking to gravel trucks and the train at 5 a.m., oh my God, who came up with this?" said Smith, who now lives at Illinois and 18th streets. "Crazy noise right on the circle, trash trucks coming and going. And the gravel thing, right next to CalTrain, whipping around the corner, belching smoke."

The well-lit, leafy, bamboo-lined bike path and sound barrier behind

the 888 7th Street development is an attractive example of a landscaped, publicly accessible, right of way privately maintained by the property owner, according to Sean Murphy, managing director of Bay West Realty Capital, the real estate investment affiliate of Bill Poland's Bay West Group. Murphy oversees the 1.75-acre 1 Henry Adams lot – currently occupied by an ABC Decorative Rugs showroom – which, under the Eastern Neighborhoods Plan, is zoned as urban mixed use. Bay West Group has been working for the past nine years to develop 230 multi-family residential units on 8,000 square feet, with its own 40 foot-wide public right of way. "We're looking at the elements of public open space within the confines of development," said Murphy.

Open space acquisition depends on community improvement/public benefit/ impact fees of \$8 per square foot on new residential construction, the revenues of which have disappeared with the Great Recession. Both Wertheim and Boss believe that the current era of squeamish real estate investors is an ideal time to articulate the community's open space preferences. "Because development is not happening, it seems it doesn't make sense economically, now we can go slower than at other times in our history," said Wertheim. "There's no money anywhere to acquire this stuff, but we wanted zoning in place if development happens," agreed Boss.

Isabel Wade, recently retired from serving as the Neighborhood Parks Council's executive director, wants the City to embrace a larger vision to address Southeast San Francisco's open space deficit, particularly as residential density is expected to increase over the next two decades. Wade is disappointed in the lack of political leadership to make large land parcel acquisitions a priority. "Where is the vision in our City?" asked Wade. "I'm very interested in the fact that we are getting the dregs, bits and pieces around the edge and in some cases not even contemplating what connections there should be, or connections when we don't have big parcels, just connectors and doo dads in every neighborhood. I feel we're missing the boat. It's sad. We had vision. Where is our Golden Gate

Park of the East?"

The next Showplace Square Open Space Planning Meeting, to be held on December 2 at 6 p.m. at Norcal, will further refine, revise, develop and prioritize greening proposals.

Bayview Captain

Continued from Page 4

progress of gay rights, and "anything that can't be found in the manual that works."

Suhr has high hopes for the Bayview district. Homicides and violent crimes have declined significantly over the past year; he wants to sustain that trend. "I would like to create strategies so that when we do have violence, it's an anomaly. I'd like to have years where if something violent happens, it shocks us, and we immediately do something about it," said Suhr. To help achieve these long-term periods of "quiet" success, Suhr is encouraging parents, community organizers, and citizens in general to attend the regular meetings at Bayview Station on the first Tuesday of every month at 6 p.m.

For more information about the Bayview station visit www.sfgov.org/police.

Safer Streets

Continued from Page 2

I was treated with respect and courtesy. However, submitting a traffic calming application was one of my first steps in participating in local democracy, with disappointing results. As one of my neighbors commented, when there's a deadly accident, and if an attorney finds out that there was a petition to create traffic calming that was denied by the City, the resulting cash penalty will be quite high.

WHAT CAN THE VIEW DO FOR YOU?

The best way to reach Dogpotch, Mission Bay, Potrero Hill and SOMA residents, with advertising opportunities that meet all budgets and needs.

Check out

www.potreroview.net

or email

advertising@potreroview.net



Peace

Best wishes to you from all of us!



300 Dr. Hani Center	The Lardie Company	Just for You Cafe	RebuildPotrero
AAA Insurance Potrero office	Dogpatch Real Estate Co.	Klein's Deli (office)	Recess Urban Recreation
Acupuncture Kitchen	Dogpatch Saloon	Lake Tahoe and San Francisco Vacation Homes	Remaincom Technical Support
All State Best Foods	Dr. Ann Brinkley Holistic Chiropractor	Le Sanctuaire	Richard C. Miller, Architect
Allegra Print & Imaging	Edward Jones	Leo's Tires	Rickshaw Bagworks, Inc.
Allpoint Insurance Services	Everett Waterproofing & Restoration, Inc.	Lingba Restaurant & Lounge	Roman Ruby Botanicals
American College of Traditional Chinese Medicine Clinic	Expanding Qi Health Center	Live Oak School	Ruby Wine
Anchor Brewing Company	Eyes on You Optometry	Live Sushi Bar	Safety Training Seminars
Anne Synton Interiors, LLC	Farley's	Mackenzie Warehouse	San Francisco Bay Guardian
Aperto	Flo's Hair Styling	The Madrina Group	San Francisco Center for the Book
ARCH	Flor de Lis Floral Design	Michelle Stephens, Realtor*	San Francisco Natural Medicine
Arterra LLP Landscape Architects	Framea on 3rd	OrganicAgri.com	SEAM Store
Bail and Beyond	Fregoli Paints	Mission Bay Conference Center at UCSF	Serpentine
Bell and Trunk Flowers	Ganini's Deli	Mishi Mushi	St Computech
Big Think Studios	Gina Lovoi Fitness	My Car Guy	Soullower Floral Design
Bottom of the Hill	Goat Hill Pizza	Partea That Cooks	Sputra Basement
Build Inc.	The Good Life Grocery	Pa's Garage	State Farm Insurance
Canille Gregoire Therapeutic Massage	Guarantee Mortgage	Potrero Hill Bath House & Food Co. Ltd.	Sundance Coffe
Career Insiders	Hazel's Kitchen	Phoenix Rising Bodywork	TAWD Design
Center Hardware and Supply Co., Inc.	Heart of San Francisco Aikido	Photography by Emily Payne	The House Doctor
Centered Body Pilates	Immerse Marketing	Picino	The Mad Law Firm
Chat's of San Francisco	In-Symmetry	Pinkies Nail Salons	Thick Description
Christopher's Books	Intight Landscape	Podesta Construction Inc.	UCSF Community Relations
Citibank	Janet Keegan, Notary Public	Post & Parcel	Um - Sushi, Sake, Small Plates
Coach 21	Jay's Deli	Potrero Chiropractors	Union Bank of California
Coffee Bar	JB's Place	Potrero Hill Archives Project	Uptown Resources
Collage Gallery	JCarpinelli Design	Potrero Hill Psychotherapy	Urban Green Development
Connecticut Yankee	Jennifer Bryce, Jazz/Soul Singer	The Potrero View	Village Studio
Cor O Van Moving and Storage	Jerry Meyer	Prezell's Yoga and Pilates	The Vince Studio
Crushpad Winery	Jesse Mincee, Vegan Personal Chef	The Pub at Mission Bay Community Center	Whole Foods Market
Danz Haus	Joe Busi	The Ramp	Winston Chung, MD
Deborah Lardie, CPA	Joni Eisen Cake Portraits		Yield Wine Bar
			Yoga Sita
			Zephyr Real Estate

Brought to you by the Potrero Hill Association of Merchants and Businesses. When you support your neighborhood businesses, you help keep Potrero Hill a thriving and healthy community.

Free Nonprofit Ad! Nonprofit Discount!

The View will give a free half page ad to a nonprofit located in the 94107 zip code each month. All other nonprofits located in the neighborhood will receive 50% off the regular ad rate.

New nonprofit advertisers will be given priority each month. The complimentary ad will be offered on a first come, first serve basis.

Email advertising@potreroview.net or call 626.8723 for more information

Old Saint Mary's Cathedral
Invites you to join us for Christmas!

Christmas Eve marks our 155th Birthday!

A San Francisco landmark, Old Saint Mary's
Is located at the corner of Grant Ave and California Street

Thursday, Dec 24 Christmas ("Family") Mass at 5:00 p.m.
Thursday, Dec 24 Service of Carols at 11:00 p.m. Mass at Midnight
Friday, Dec 25 Christmas Masses at 8:30 and 11:00 a.m.

For more information call 415-288-3800
or visit us at www.OldSaintMarys.org

A Catholic faith community staffed by the Paulist Fathers



Police Blotter

November 12, 12:46 p.m., Resisting, Delaying Peace Officers, Found Property, Investigative Detention, 900 block of Connecticut Street: Officers Lee and Cowhig responded to a call regarding vandalism to a car. The officers detained three suspects, and searched a bag near them. They located a loaded firearm in the bag as well as three cell phones. All three subjects were detained and taken to Bayview Station, where the evidence was processed by the Crime Scene Investigative (CSI) unit.

November 12, 10:45 a.m., Theft from a Person, Conspiracy, 600 block of De Haro Street: School Resource Officer Jackson responded to a high school regarding a theft. Officer Jackson met and spoke with the victim, who stated that she'd left her cell phone on her desk, in the classroom. The victim came back to find her cell phone missing and two of her classmates acting strangely. Officer Jackson detained the two classmates, questioned them, obtaining a confession from both regarding the stolen cell phone. Both perpetrators were placed under arrest and booked at Juvenile Justice Center.

November 10, 10 a.m., Found Property, Burglary Residence, Forceful Entry, 23rd and Illinois streets: Officers Pai and Mazur responded to a call regarding a safe that'd been found in a field. The reportee led officers into the field where they located a gun safe that had been pried open. The officers took custody of the paperwork that was left inside the safe, and discovered that there had been a burglary at the address listed. The police department in the neighboring town indicated in the paperwork confirmed that a gun safe and numerous guns were taken from the residence during the burglary. Officers Pai and Mazur booked the paper work, and officers from the CSI unit responded to process the safe and take custody of it for the neighboring police department and their investigation. No suspects were located; the investigation is on-going.

November 8, 3:50 p.m., Stolen Property, Conspiracy, Trespassing, 600 block of Amado Street: Officers Odum, Dongon, Rodatos and Ortiz responded to a storage company

regarding a report of grand theft. The officers met with an employee, who stated that three unknown juvenile suspects took a golf cart and were driving recklessly around the enclosed facility. The employee/witness attempted to catch the suspects, but closed the front gate instead, to prevent them from leaving. The officers located the juveniles and detained them. Officer Rodatos recovered the golf cart and brought it back to the main office. The juveniles admitted to the crime, were cited, and released to the custody of their parents.

November 8, 9:20 a.m., Aggravated Assault, Dakota Street: Bayview Housing Team members responded to a report of an assault with a stick. The officers located the victim, who was seated, holding a towel to his head where he was bleeding profusely from two large gashes. The victim told officers that he got into an argument with his wife, when a neighbor came out of his house and hit him in the side of the head with a cane. The officers called for a medic, who responded to the scene and transported the victim to San Francisco General Hospital for treatment. The officers searched the area for the suspect, to no avail, but later obtained his identity. The investigation is on-going.

November 7, 8:06 p.m., Warrant Arrest, 25th and Indiana streets: Officers Hodgkin, Cowhig and Alvarenga were working Bayview Station's Violence Suppression Unit. The officers observed a subject riding a bicycle in the dark without any headlamps. They detained the subject to cite him for the violation, and discovered an outstanding warrant for his arrest. The subject was placed under arrest and transported to Bayview Station for booking.

November 2, 4:35 p.m., Aggravated Assault, 3rd and 23rd streets: Officers Skaug and Chiang responded to a fight in front of a San Francisco Fire Department station. The officers located a victim who'd been assaulted and had a cut on his head. A medic, on scene, treated the victim, who stated that he'd been driving on 3rd Street when he passed a group of young adults standing on the MUNI platform. As the victim passed the group, one of them threw a can of soda at him, hitting him on the head. The victim then drove to the SFFD station, where he works, and called for police.



Bayview Police Station Captain's Community Meeting is held on the first Tuesday of each month in the Bayview Police Station Community Room at 201 William Street. Access can be gained by entering through the Newhall Street door. Next meeting: **December 1, 6 p.m.**

Dogpatch Neighborhood Association usually meets the second Tuesday of each odd-numbered month. The next meeting is January 12th, at Sundance Coffee on Third Street at 20th Street from 7 to 9 p.m. Voting membership in this neighborhood organization is open to anyone living in or owning property or a business in Dogpatch. DNA supports members' neighborhood interests in Dogpatch, Central Waterfront and the surrounding areas. For more information or to join/pay online go to mydogpatch.org.

McKinley Square Community Group is a communication and discussion group for community awareness regarding events and activities, clean up days, improvement and beautification, and other concerns such as crime in the neighborhood. Next meeting: **December 9th** from 6:30 to 8 p.m. location TBD. Visit www.mckinleysquare.com for more information.

Potrero Boosters meets the last Tuesday of each month at 7 p.m. (social time begins at 6:30 p.m.) in the wheelchair-accessible Game Room of the Potrero Hill Neighborhood House, 953 DeHaro Street. For more information, visit www.potreroboosters.org or contact President Tony Kelly at 341.8040 or president@potreroboosters.org. No December meeting.

Potrero Hill Association of Merchants & Businesses (PHAMB) meets the second Tuesday of each month at 10 a.m. at Goat Hill Pizza, corner of Connecticut and 18th streets. Visit www.potrerohill.biz or call 341.8949. Next meeting: **December 8th, 10 a.m.**

Potrero Hill Democratic Club meets the First Tuesday of each month at 7 p.m. at the Potrero Hill Neighborhood House, 953 DeHaro St. For more information, call 648.6740, www.PHDemClub.org. Next meeting: **December 1st, 7pm - potluck!**

Potrero Hill Garden Club usually meets the last Sunday of the month at 11 a.m. for a potluck lunch in a local home or garden. Discussions are held on subjects related to organic, edible, or ornamental gardening appropriate for Potrero Hill's microclimate. Call 648.1926 for details.

Starr King Openspace Volunteer Work Day is held the third Saturday of every month. Meet your neighbors, get some fresh air, and care for this unique oasis of nature in the heart of the big City. Meet on the Openspace on Carolina Street, across from Starr King Elementary School. For more information: <http://www.starrkingopenspace.org/> or contact the SKOS Board by at skosboard@gmail.com. Next Work Day: **December 19, 9 a.m. to noon.**

ST. TERESA OF AVILA CATHOLIC CHURCH 19th Street at Connecticut



Please join us for our special Christmas Masses
Christmas Eve
Thursday, December 24th at 10:00pm
Christmas Day
Friday, December 25th at 10:00am
Carolers will greet worshipers before each Mass

New Year's Day: Friday, January 1st at 10:00am

Weekend Mass Schedule

Saturday: 4:15pm Sunday: 8:30am
10:00am

For more information:
Call: 415-285-5272 E-mail to: info@stteresasf.org Visit: www.stteresasf.org

arts & ENTERTAINMENT

December 2009

Through December 15

Theatre: ReOrient Festival

Golden Thread returns to Potrero Hill's Thick House for its annual ReOrient Festival to showcase several plays exploring the Middle East. Running for four weeks, the festival includes nine short plays presented in two alternating series. Series 1 runs Thursdays and Saturdays at 8 p.m. Series 2 runs Fridays and Sundays at 5 p.m. Tickets: \$35 to \$75. Thick House, 1695 18th Street. Information: goldenthread.org

December 3

Music: Terry Haggerty and Randy Craig

Farley's hosts a night of jazz originals, standards, and improvisation played by Bay Area legends Terry Haggerty, Randy Craig, Steven Strauss and Peter Tucker. 8 p.m. Free. Farley's, 1315 18th Street.

December 4

Community: Janet Pomeroy Reception and Auction

Farley's will host a festive reception with live music and an auction benefiting the artists from the Janet Pomeroy Center. The Center provides recreation and vocational opportunities for people with disabilities. 7 p.m. Free. Farley's, 1315 18th Street.

Silent Auction benefiting the International Studies Academy

The Community Center at UCSF Mission Bay will host ISA's annual silent auction. The Academy's primary mission is to provide a rigorous course of study in a multicultural environment, promoting the knowledge, skills and attitudes necessary to live in a global community. 6:30 to 9 p.m. The Community Center at UCSF Mission Bay (the Rutter Center,) 1675 Owens Street. Information: internationalstudiesacademy.org

December 5

Health: Women's Wellness Workshop

San Francisco Natural Medicine's Dr. Amy Day will present its second in a series of Women's Wellness Workshops. The December workshop will focus on stress management during the holidays. Each workshop includes practical information about a health topic, diet and nutrition advice, tips for green living, group support and sharing. Sign up at www.meetup.com/SFnatmed or call 643.6600 to reserve a space. \$25 introductory rate. San Francisco Natural Medicine, 1615 20th Street.

Holiday: Third Street Holiday Warehouse Sale

Get your holiday shopping under way with special deals and unique gifts from more than forty Bay Area designers and manufacturers selling discontinued inventory, samples and product overruns. 8:30 a.m. to 4:30 p.m. American Industrial Center, 665 22nd Street. Information: 3rdstreetsale.com.

December 6

Community: Board Game Night

Farley's Board Game Night occurs every first and third Sunday. Bring your own games to share. 6 to 10 p.m. Free. Farley's, 1315 18th Street.

December 5 & 6

Music: The Magnificant and The Christmas Oratorio

Johann Sebastian Bach's two Christmas classics will be performed by the San Francisco Choral Society under the artistic direction of Robert Geary. The evening will include a 150 voice chorus and accompanying period instruments provided by The Jubilate Orchestra. 8 p.m. on December 5; 7:30 p.m. on December 6. \$5 per person. St. Paul's Church, 221 Valley Street at Church Street. Information: cityboxoffice.com.

Crafts Sale: The Women's Building 31st Annual Celebration of Craftswomen

Get your holiday shopping underway at San Francisco's biggest holiday crafts fair. Hand-made crafts and art pieces by more than 200 women artists. The event will help support The Women's Building's programs for women and girls. 10 a.m. to 5 p.m. Admission: \$8.50 for adults; \$6.50 for seniors, students and disabled; free for children ages 12 and under. Herbst Pavilion at Fort Mason Center. Information: celebrationofcraftswomen.org.

December 8

Community: Here Now There Then: A study of place in the Potrero Hill neighborhood

CCA graduate design students will present a one-day interactive exhibit about Potrero Hill on the lower pathway of McKinley Square Park. The exhibit will focus on the concept of place and how it is experienced, defined, communicated and lived. Participants will be encouraged to share their own stories and meet their neighbors. 2 p.m. to dusk. McKinley Square Park, 20th and Vermont streets.

December 11

Music: JimBo Trout

JimBo Trout has been lighting up San Francisco stages large and small for 20 years. As a solo, JimBo performs on guitar, banjo, and harmonica from a huge catalog of songs and styles which include bluegrass, ragtime, blues, cowboy music, swing, honky-tonk, Appalachian, rock+roll, and more. *The East Bay Express* said 'twang lovers couldn't ask for much more'. 8 p.m. Free. Farley's, 1315 18th Street. Information: jimbotrout.com.

Holiday: San Francisco Center for the Book Faire

A wide variety of printers, bookbinders, book artists, and other craftspeople, as well as 2010 calendars from members of the Pacific Center for the Book Arts, will be for sale at the San Francisco Center for the Book's Holiday Faire. 5:30 to 8:30 p.m. Free. 300 De Haro Street. Information: sfcbook.org.

December 12

Community: Downtown High School Plant and Rummage Sale

Downtown High School is raising money for their EATS class (Ecology and Agriculture Together for Sustainability.) Profits from the sale will go toward garden supplies and field trips. Donations to the rummage sale and gardening supplies are also welcome! 10 a.m. to 4 p.m. 693 Vermont Street.

December 13

Community: Booster's Annual Holiday Party

Celebrate the holidays with your Potrero Hill neighbors and community leaders at the Potrero Boosters Neighborhood Association's holiday party. Savories and sweets, wine and other holiday goodies to be shared from Horatius. 3 to 6 p.m. Free to Potrero Hill community members. Horatius, 350 Kansas Street, between 16th and 17th.

December 15

Community: Storytelling with Susan Ford Susan

Ford hosts an evening of storytelling, poetry, spoken word, music and song. Open mic to follow, during which the audience can share its stories, poems and songs. 7 p.m. Free. Farley's, 1315 18th Street.

December 17

Art: Holiday Card Making

Join San Francisco Center for the Book to create your own holiday cards by manipulating your slide or print images using Polaroid transfer and emulsion lift techniques. Experiment with combining techniques to create finished paper pieces that can also be wonderful additions to book projects. The process can also be applied to a variety of other surfaces. 6:30 to 9:30 p.m. \$95 plus \$30 materials fee. 300 De Haro Street. Information: sfcbook.org.

December 19

Family: Physics of Toys at the Exploratorium

The Exploratorium invites you to build toys of all sorts, and sneak in a physics lesson in the meantime. All materials provided. 11 a.m. to 3 p.m. Activity included in the admission price. Exploratorium, 3601 Lyon Street. Information: exploratorium.edu.

December 26, 27, 29 & 30

Film: Humorous Holiday Animation Film Festival

The Exploratorium will host the Humorous Holiday Animation Film Festival, bringing together sound and image for a different sort of holiday event. 12 p.m. and 3 p.m.. All events included in the price of admission. Exploratorium, 3601 Lyon Street. Information: exploratorium.edu.



Terry O-Wing, Potrero Hill resident, artist and glass instructor, will sell her artwork at the Celebration of Craftswomen holiday sale on December 5 and 6 (see listing above.) Proceeds will benefit program's at The Women's Building.



yogasita
potrero hill

try something ancient

1501 mariposa, no. 308, at arkansas
across from jackson park
yogasitasf.com | 415-864-SITA

Going to War

By David Matsuda



Happy holidays from Camp Taji, the forward operating base where I spent the bulk of my last tour. I'm at Taji for the better part of a month, teaching Iraqi culture to incoming advisors at the American Counterinsurgency, Stability Operations Center, and taking the Counterinsurgency (COIN) seminar at the Iraqi COIN School.

My commander, Lieutenant General (LTG) Jacoby, is in charge of ground forces in Iraq. According to LTG Jacoby, everyone under his command is partners with the Iraqis, and should fully cooperate with them. I'm in Taji teaching a course entitled the "Advisor's Guide to Iraqi Culture." Based on my past experiences – countless hours outside the wire, participating in more than one hundred engagements – I teach incoming advisors aspects of Iraqi culture that will enable them to be better partners with their Iraqi Security Force (ISF) counterparts.

In Iraq if "you pitch it, you own it." If an American commander says to an ISF partner, "I suggest you do these three things," this suggestion will likely be taken as a commitment by the commander to undertake the three things. As a result, if the suggestion isn't translated into action by the American leader he may be accused by the ISF of breaking his word. If, on the other hand, the American asks, "Sir, what are your plans?" and the ISF commander spells them out in detail, the American, with the Iraqi now firmly in the lead,

is free to say "Great, how can I help?" An American advisor must know that in Iraq to be a good partner one must never break a suggestion.

Under orders from LTG Jacoby to help him become a better partner, I'm taking a month-long class at the Iraqi COIN school. Day after day, in what I can only describe as an anthropologist's dream, I sit in class with senior Iraqi officers as they're taught the basics of counter-insurgency: providing security; improving essential services; and cooperating with the civilian population to restore faith in the government, and to enlist their support in defeating criminal militias. Many of the older officers, retreads from Saddam's army, are stuck in the force-against-force model, in which well defined armies use tanks and planes to batter each other. For younger officers, effectively waging war means not deploying mass against mass, but understanding and out-competing the insurgents for the cooperation of the civilian population. The interchange between the students is fascinating. We'll soon be running simulated exercises that will juxtapose in stark contrast the old school approach to war and the new approach to conflict management.

As of November I'll have been in-county for nine months, with three more to go. Kristi and I celebrated, via SKYPE, our 25th wedding anniversary; we plan to renew our vows when I return in March. If you happen see my wife please say "hi" for me, and wish her a happy anniversary.

Potrero Hill resident and anthropologist David Matsuda is on his second deployment to Iraq.



TILE SETTING

CERAMIC NATURAL STONE PORCELAIN AND GLASS
OLD WORLD CRAFTSMANSHIP 21ST CENTURY TECHNIQUES

Serving San Francisco Neighborhoods For 20 years

415 282 5406

CSL#888938

Licensed Bonded Insured

Visit Our Site At: www.thosbuilders.com

"I back the family insurance I sell with good neighbor service. Call me."



Like a
Good Neighbor
State Farm
Is There



"See me for Car, Home, Life, and Health Insurance"

LINDA K. WILLIAMS
1536 20th Street
648-1155

email: linda@lindawilliams.us
website: www.lindawilliams.us

State Farm Insurance Companies • Home Offices: Bloomington, Illinois

Short Cuts

Continued from Page 3

Elementary School students will tend the garden while they learn how to grow food sustainably in an urban environment... Last month former Hill resident Sherry Wilson and her partner Irfan Yalcin opened **PERA**, offering authentic Turkish and Greek Mediterranean foods, at Eliza's former location on 18th Street. May they last as long and taste as good... **Pinkie's Bakery**, nestled between **Potrero Depot Cleaners** and **Pizza Nostra** on De Haro Street, opened last month and is already generating a buzz for its sticky buns and other tasty treats. Owner, **Cheryl Burr**, not to be confused with **Cheryl Burke** who owns the dance studio around the corner, was a pastry chef at Bacar, but is now offering organic, treats and to-go bento boxes full of a variety of different savory foods... Looks like a new liquor store will open at the corner of Texas and 18th streets, in what was formerly an architectural office. No need to worry about the sale of single cigarettes and low-end fortified wine: an upscale whisky-liqueur-brandy store is being planned instead. Some **Potrero Hill Parents Association** members are concerned that the store will be opening in an area well supplied with libations, including two bars and three retail stores that have off-site alcohol licenses. The **Potrero Hill Association of Merchants**, on the other hand, is pleased that the location will host a retail outlet

rather than office space. According to the **Department of Public Health**, there are upwards of 14 alcohol outlets per square mile in Potrero Hill; far less than the 62 found in North Beach and San Francisco's average of 18. Perhaps the new spirit store will bring as much to the neighborhood.

Games

Continued from Page 14

"Games reflect the times," Moog said. "In the 1930s, people had a lot of time and little money, and they loved Monopoly. During the Cold War, games of intrigue like Risk gained currency. The 1980s were marked by consumerism, and that's when games like Trivial Pursuit and Pictionary were marketed to adults."

Game makers today know that most people absorb information in frequent but small doses. Accordingly, instructions take no more than ten minutes to understand. Board games are increasingly modular; play one part now and another later. "You can choose how long you want the game to take," Moog said. Ben and Cecilia would have been happy to play the games all night long.

University Games can be found at Ambassador Toys, Jeffrey's Toys, Just Awesome! The Board Game Store, Just For Fun and Areyougame.com

TIRE SALE HANKOOK SUPER VALUE RADIALS



835

- P Metric, 75 and 80 Series.
- A smooth riding, all-season tire with a great warranty

UNBEATABLE PRICE!

P155/80R13

\$34.95

whitewall

60,000 MILE LIMITED WARRANTY!

GREAT PERFORMANCE!

- Road Hazard Warranty
- Free Replacement Limited Warranty
- 320 BC Rated
- FREE TIRE ROTATION

Leo's Tire & Brake

2230 3rd. Street, San Francisco
Hours: M-F 8-6

Phone: 861-4300

- ALIGNMENTS
- BALANCING
- TIRE CHAINS
- WHEELS



CLASSIFIED ADS



Art and Music

PIANO LESSONS with patience and humor. All ages, all styles. Former member of the Pickle Family Circus and SF Mime Troupe. Randy Craig 415.334.2451.

Business Services

PERSONAL INJURY LAW, BUSINESS LAW & ENVIRONMENTAL LAW & REMEDIATION Your Lawyer Fights for You Herman I. Kalfen, JD, REA, NAEP Injuries/Business Law/Environmental WWW.KALFENLAWCDRP.CDM 415.215.4474.

GRAPHIC DESIGN FOR PRINT AND WEB Get your business/product noticed: logo, web site, ad, brochure, Flash animation, stationery, invitations, sell sheet, more. On the Hill. www.jcarpinelli.com.

YEAR END DOCUMENT PURGING SECURE PAPER SHREDDING SERVICES Start the New Year Right - Shred old checks, bills, love letters, tax docs, etc. J. Snell & Co. 156 Mendell St. 415.206.7700. We Recycle.

Community Activities

SENIORS (60+) DON'T EAT ALONE Join us for daily lunch and add to your social life. Mon-Fri, hot nutritious meals--your first time with us you get a free lunch! Bingo, cards, birthday celebrations, special events, and other activities. For more information, call Dolores Maghari at 415.826.8080. PH Neighborhood House, 953 De Haro St.

Education

END HOMEWORK HASSLES. Family time's better spent. Jane Radcliffe 415.586.4577 CA Credential #150007 www.myStudyBuddy.org.

Food and Nutrition Services

GDURMET VEGETARIAN CUISINE Delivered to your doorstep. Diverse menus, naturally low in fat, cholesterol & salt. Treat yourself right! Gift cert. avail. For menus, call Jane 415.826.2133, www.pealcuisine.com.

Garden Services

EXPERT GARDEN & LANDSCAPING SERVICES We do design and installation; Regularly scheduled property & garden maintenance; Tree & shrub pruning; Irrigation & lighting systems installation & repair; Stonework & hardscaping; Clean-ups & staging. No job too big or too small. Extremely detailed oriented. Sixteen years in the business; Call David @ 415.846.7581 http://www.shapeoftheearth.com.

Health, Healing & Beauty

HEALING HANDS Diane O'Keefe, DC is BACK on the hill. Expert Chiropractic care for all conditions/injuries. Get your vitality BACK today! 22 years experience. Potrero Hill Healing Arts 650.307.4419.

ACUPUNCTURE+HERBS=POWERFUL MEDICINE FOR FLU SEASON Expanding Qi Health Center: 415.407.9851 Potrero Acupuncture, Massage, Herbs, Nutritional Analysis of Your Blood Work & Monthly Nutrition Classes.

PERSONAL FITNESS TRAINER Have a plan for your goals? I can help you to improve cardio, strength, flexibility, quality of life! Train near Potrero Hill. Susan Sullivan, 786-9939. susan@binkysbarn.com.

Home Services

TDM'S PLUMBING Tom has been satisfying Potrero Hill customers for over 30 years. All plumbing needs handled promptly and efficiently at a very low cost. Keep it local and call Tom Keats: 415-824-3538.

HANDYMAN MIKE Electrical, Carpentry, Custom woodwork, Decks, Doors, Dry rot Fences, Garbage disposal, Locks, Siding, Molding, Painting, Plumbing, Toilet, Sheet-rock, Stairs, Tile. 415.756.9896.

ARCHITECTURAL SERVICES Let us make your current house your dream home by optimizing your kitchen, bathrooms, bedrooms, living and storage areas. Neighborhood Architect with 25 years experience available for residential renovations, additions and new construction. Please call Bradley Davidson A.I.A., 415.370.8291, bradleydavidsonarchitect.com, California License #C-23182.

J.A. EMMANUEL CONSTRUCTION License #861994 is organized to provide service with optimum efficiency and flexibility. Quality work with experience in residential construction can help make your dreams a reality. New construction, house addition, remodeling and conversion. House, apartments, condos, kitchen, bathroom & more. Reasonable rates. All insurance necessary for the projects. Call 415.902.2469 for FREE ESTIMATE or visit www.jaemmanuelconstruction.com.

POTRERO HILL LOCKSMITH Rekey, repair, replace. Lockouts, etc. Licensed

HOW TO PLACE A CLASSIFIED AD:

UPDATE, POST, & PAY ONLINE

Visit www.potreroview.net & follow the instructions for placing your ad.

COST

\$25 for up to 200 characters including spaces. Receive an additional 20% discount provided for ads paid for six months in advance!

MAIL OR CALL IN YOUR AD

View Wants Ads

2325 Third Street, Suite 344
San Francisco, CA 94107
415.626.8723 / office@potreroview.net

* Payments and/or text changes must be received by the 18th of each month for ad to appear in the following month's issue.

and bonded. Free estimates. Call Harold at 415-285-0948.

Housekeeping

DO YOU NEED HOUSECLEANING? We will do it just Call Marco & Sara 415-310-8838.

CLEANING PROFESSIONAL Cleaning Professional. 24 years Experience. Apartments, homes, or offices. Roger Miller 415.664.0513 or cell 415.794.4411 (9 am - 5 pm).

Rentals

CHARMING GARDEN APARTMENT One BR, 2-night minimum. Fireplace, patio, deck, French doors. 415.641.4488.

HONOLULU VACATION RENTAL 2 bd/2 ba fully remodeled condo, sleeps 6, rates start @ \$1500/wk-10% disc for Potrero Hill residents. contact: Christy Cote WaikikiVacationRental@gmail 415-519-1333.

SPACIOUS AND BEAUTIFUL Furnished guest garden apartment. Private. 1/2 blk. to restaurants. Non-smoking. 2 adults only. 2 night minimum. 415-861-3208.

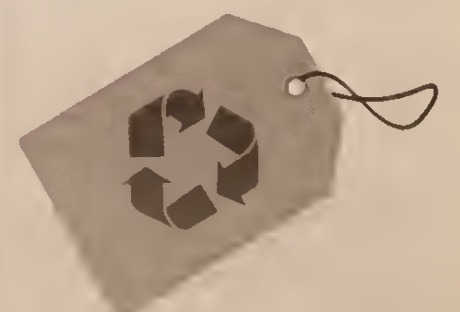
VACATION RETREAT FOR POTRERO HILLIANS. Calistoga/St Helena area 3 bdrms 2 baths sleeps 6 (max). Lrg decks w/ views of stream woods & meadow. Fireplace w/wood, 30 acres trails, all-year stream. Dogs OK. 3 night wkend=\$500 Week=\$900. Discount for repeat guests. Photos: spot02.googlepages.com. 415.647.3052.

Artists Wanted!

The View is looking for original images that reflect the neighborhood. We'll pay a one-time fee of \$5 for every winning entry, which we may use multiple times. Kid's drawings welcome.



Paid for by Steve Moss for District 10 Supervisor, Thomas Pena, Treasurer
www.mossfordistrict10.com



The View is printed on recycled newsprint with soy-based ink.

What can the

VIEW

Do for you?

The best way to reach Dogpatch, Mission Bay, Potrero Hill and South of Market residents with advertising opportunities that meet all budgets and needs:

Print and Online Display Ads

Classifieds

Merchants Directory

Check out www.potreroview.net or email advertising@potreroview.net

ON SALE

...at The Good Life Grocery



For Peace & Justice On Earth

Merry Christmas

Happy Hanukkah

from the staff of

The Good Life Grocery

Toys for Tots

Please donate a new
unwrapped toy for
the Toys for Tots program
sponsored by the
San Francisco Fire Dept.
Donation Bins at your favorite
Good Life Store



Clover Dairy
Organic Milk
64 oz. -reg 4.15

\$3.59



Organic
Whipping
Cream
16 oz. -reg 3.59

\$2.99



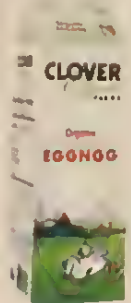
R.W. Knudsen
Sparkling Juices
all flavors
750 ml -reg 4.29 +CRV

2/\$5



Capricorn Coffee
Dark French
Roast Coffee
16 oz. -reg 8.49

\$5.99



Organic
Egg Nog
32 oz. -reg 4.59

\$3.99



Organic Butter
16 oz. -reg 5.99

\$4.99



Whipping
Cream
16 oz. -reg 2.95

\$2.49



Sour Cream
regular or lite
16 oz. -reg 2.99

\$2.49



Butter 2/\$5
sweet or salted
16 oz. -reg 3.19



USDA Choice
Standing Rib Roast
the "king" of roasts
-reg 11.99 lb.
\$8.99 lb.



Egg Nog
regular or lite
32 oz. -reg 2.99

\$2.49



Goldy's
Dips
7 oz. -all varieties

\$3.99



Local - Fresh
Cooked Dungeness Crabs
cleaned & cracked free
\$5.99 lb.



Imported
Fromager d'Affinois
-reg 16.99 lb.
\$12.99 lb.

with Herbs

\$13.99 lb.

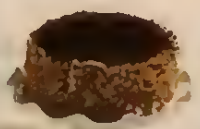


Kaltbach
Gruyere
cave aged

\$15.99 lb.



Mary's
Gone Crackers
all varieties
6.5 oz. -reg 4.89
\$2.99



Black Creek
Extra
Sharp
Cheddar
7 oz. -3 year old

\$3.99

Just Desserts
6" Filled Cakes
all varieties
-reg 12.99
\$10.99



Dececco
Extra Virgin
Olive Oil
33.9 oz. -reg 13.99

\$7.99



Dececco
Pasta
selected varieties
16 oz. -reg 2.99

\$1.99

Sale Prices effective Dec. 1 - 20, 2009



Closed
Christmas
Day

The GOOD LIFE GROCERY



Open Every Day! 8 AM to 8 PM - 1524 Twentieth Street - Potrero Hill - San Francisco - 415-282-9204